

**MODEL/SERIES/AVAILABILITY**

- 4-Door Sedan S, SE
- 5-Door Hatchback S (Fleet Only), SE
- **Changed**
 - 5-Door Hatchback S is available to Fleet Only
- **Deleted**
 - Titanium (4-Door Sedan and 5-Door Hatch)

MECHANICAL HIGHLIGHTS

- ★ **New**
 - None
- **Deleted**
 - None

SAFETY/SECURITY HIGHLIGHTS

- **Changed**
 - None
- **Deleted**
 - None

EXTERIOR HIGHLIGHTS

- ★ **New**
 - None
- ★ **New Colors**
 - None
- **Deleted Colors**
 - None
- ★ **New Wheel Line Up**
 - None

PACKAGES

- ★ **New**
 - None
- **Changed**
 - 12V Powerpoint – Rear is included in SE Appearance Package only
 - Ambient Lighting is included in SE Appearance Package only
- **Deleted**
 - Aluminum Mini Spare Wheel removed from SE Appearance Package
 - Charcoal Black Bolster with Red Seat Stitching (GE) removed from SE Appearance Package
 - Driver Seat Adjustable Lumbar Support removed from SE Appearance Package

INTERIOR HIGHLIGHTS

- ★ **New**
 - None
- **Changed**
 - None
- **Deleted**
 - Illuminated Glove box

FUNCTIONAL HIGHLIGHTS

- ★ **New**
 - None
- **Changed**
 - Engine Block Heater (41H) changed from Standard in Cold Weather States to Optional

DRIVER ASSIST TECHNOLOGY

- **Changed**
 - None

2019 FIESTA ORDER COMBINATIONS

- **Fiesta S**
 - Body Code : P4A (4-Door Sedan)/P4T (5-Door Hatch – Fleet Only)
 - Order Code : 100A
- **Fiesta SE**
 - Body Code : P4B (4-Door Sedan)/P4E (5-Door Hatch)
 - Order Code : 200A, 201A

LATEST ORDER GUIDE UPDATES

- **Added:** eSourcebook link in MPC page.

Product Changes and Features Availability

Features, options and package content subject to change.

★ = New for this model year



2019 FIESTA S

STANDARD EQUIPMENT

MECHANICAL

- 1.6L Ti-VCTI-4 Engine
- 5-Speed Manual Transmission
- Front Disc/Rear Drum Brakes (ABS) with Electronic Stability Control (ESC) and Electronic Brake Assist

EXTERIOR

- Bumper Front and Rear – Body-Color
- Door/Decklid Handles – Body-Color
- Easy Fuel® – Capless Fuel-Filler
- Glass – Solar-Tinted
- Grille Body Carbon Black Lower Grille. Chrome Upper Grille and Surround with Chrome Grille Bars
- Mini Spare Steel Wheel
- Tire – P185/60R15 BSW Tires
- Wheel – 15" Steel Wheel Covers
- Windshield Wipers – Front – Variable-Intermittent

INTERIOR/COMFORT

- 12V Powerpoint – Front
- Auxiliary Audio Input Jack
- Center Finish Panel Painted Black
- Center-Stack Painted Black
- Climate Control
 - Air Conditioning – Manual
 - A/C Register Bezels – Painted Black
 - Cabin Particulate Air Filter
 - Rear-Seat Heat Ducts
- Cup Holders (5) 1st Row and (1) 2nd Row
- Door Inserts Cloth
- Door Release – Black
- Driver Left Footrest
- Dual Visor Vanity Mirrors
- Floor Console – Black
- Floor Mats – Carpeted Front Row
- Instrument Panel – Tachometer
- Lighting
 - Center Dome/Map Lights
 - Ice Blue® Cluster Lighting
 - Load Compartment Lighting
- Seats
 - 1st Row – Driver 4-way Manual (fore/aft, up/down)
 - 1st Row – Passenger 2-way Manual (fore/aft)
 - 1st Row – Cloth Bucket Seats with 2-Way Adj. Head Restraints
 - 2nd Row – Cloth 60/40 Split Rear-Seat with Adj. Head Restraints
- Shifter Bezel (Molded-in-Color Black – Automatic Only)
- Shift Knob – Manual Black Soft Feel Touch
- Steering Column – Tilt and Telescoping
- Steering Wheel
 - Redundant Audio Controls
 - Wheel Spokes – Painted Black
- Storage
 - Front-Door Storage Bins
 - Glove Box
 - Seat Back Map Pocket – Passenger Only
- Windows – Manual

SAFETY/SECURITY

- (2) LATCH (Lower Anchors and Tether Anchors for Children) Hard Point Attachments
- AdvanceTrac® with ESC (Electronic Stability Control)

SAFETY/SECURITY (continued)

- Airbags
 - Dual-Stage Front
 - Driver Knee Airbag
 - Side-Impact
 - Side-Curtains
- Center High-Mounted Stop Light (CHMSL)
- Child-Safety Rear-Door-Locks
- Door – Autolock (doors lock automatically when driving away)
- Front-Passenger Sensing System
- Front-Wheel Drive
- Headlamps
 - Twin Chamber Quad-Beam Halogen
 - Bright Reflector with Black Bezel
 - Chrome Highlights
- Hill Start Assist
- Perimeter Alarm
- Rear View Camera
- Rear-Window Defrost
- Safety Belts
 - Belt-Minder® (front safety belt reminder)
 - Rear 3-point Safety Belts
 - Front Height Adjustable Retractable Safety Belt
 - Front Safety Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Sideview Mirrors
 - Body-Color
 - Dual Power
 - Integrated Blind Spot
- Tire Pressure Monitoring System (TPMS)

DRIVER ASSIST TECHNOLOGY

- SYNC®
 - Enhanced Voice Recognition Communication and Entertainment System.
 - 4.2" Screen in Center Stack
 - AppLink®
 - 911 Assist®
 - Smart-Charging USB Port – One (1)

FUNCTIONAL

- Audio
 - AM/FM Stereo/Single CD Player
 - MP3-Capable
 - 6 Speakers
- Decklid Release
- Electronic Power-Assisted Steering (EPAS)
- Remote Keyless-Entry with 2 Key Fobs

2019 FIESTA S EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta S – 14%
Retail Series Mix (% of Total Vehicle)		14%
Equipment Group		
Fiesta 4-Door Sedan	P4A	S
Fiesta 5-Door Hatch Note: Available to Fleet Only	P4T	O
1.6L Ti-VCTI-4 Engine		S
5-speed Manual Transmission		S
6-speed PowerShift Automatic Transmission with SelectShift® capability	44A	O
Equipment Group		100A
Equipment Group Mix		100%
Free Standing Packages & Options (FSO)		
Front License Plate Bracket Note: See "Emissions" section for additional information	153	O
Engine Block Heater	41H	O
CUSTOM ACCESSORIES – Pre-Installed at MOD Center Note: These Ford Custom Accessories arrive already installed on the vehicle for your convenience		
Keyless-Entry Keypad	59K	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for Dealer installation		
Smoker's Package	63B	O

**2019 FIESTA SE
STANDARD EQUIPMENT****ALL "S" SERIES EQUIPMENT PLUS:****EXTERIOR**

- Wheel – 15" Sparkle Silver-Painted Aluminum Wheels
- Rear Spoiler
- **Note:** Standard on 5-Door only
- Windshield Wipers – Rear – Reverse Gear Wipe
- **Note:** Rear Standard on 5-Door only

INTERIOR/COMFORT

- Cruise Control
- Door Inserts – Upgraded Cloth
- Instrument Panel – Message Center
- Metallic Painted Trim
 - A/C Register Bezels
 - Steering Wheel Spokes
- Rear Dome Light
- Seats – Unique Upgraded Cloth
- Storage
 - Front Center Console with Armrest
 - Overhead Console
- Windows
 - Power with Driver One-Touch Up/Down
 - Power Rear

SAFETY/SECURITY

- MyKey®

DRIVER ASSIST TECHNOLOGY

- Auto Headlamps and Wiper Activated

2019 FIESTA SE EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta SE – 68%	
Retail Series Mix (% of Total Vehicle)		54%	8%
Fiesta 4-Door Sedan	P4B	O	O
Fiesta 5-Door Hatch	P4E	O	O
1.6L Ti-VCTI-4 Engine		S	S
5-speed Manual Transmission		S	S
6-speed PowerShift Automatic Transmission with SelectShift® capability	44A	O	O
Equipment Group		200A	201A
Equipment Group Mix		55%	45%
Included in Equipment Group			
SE Appearance Package <ul style="list-style-type: none"> • 12V Powerpoint – Rear • 16" 8-Spoke Sparkle Silver-painted Aluminum Wheels • Ambient Lighting • Body-Color Front Bumper with Chrome Insert • Fog Lamps with Chrome Trimmed Ring • Rear Spoiler (Sedan Only) • SiriusXM® Radio <p>Note: Includes a six (6)-month prepaid subscription¹. Service is not available in Alaska and Hawaii.</p> <p>Note: SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.</p> • SYNC® 3 – Enhanced Voice Recognition Communications and Entertainment System. Includes 6.5" LCD Capacitive Touchscreen in Center Stack with Swipe Capability, Pinch-to-Zoom capability included when equipped with available Voice-Activated Touchscreen Navigation System, AppLink®, 911 Assist®, Apple CarPlay™ and Android Auto™ Compatibility and Smart Charging USB ports – two (2) • Unique Sport Cloth Seat Trim 			I
Free Standing Packages & Options (FSO)			
Cold Weather Package <ul style="list-style-type: none"> • Electronic Automatic Temperature Control (EATC) • Floor Liners, Front and Rear • Heated Front Seats • Heated Mirrors with Turn Signal Indicator 	18C	O	O
Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® – (with 6.5" Color Touchscreen) Note: SiriusXM Traffic and Travel Link® includes a five (5)-year prepaid subscription ² . SiriusXM Traffic and Travel Link® services is not available in Alaska or Hawaii. Note: Requires SE Appearance Package	58G		O
16" 8-Spoke Black Machined-Aluminum Wheel Note: P195 50R16 Tire	64B	O	O
Power Moonroof Note: Overhead Console is not available	13R	O	O
Front License Plate Bracket Note: See "Emissions" section for additional information	153	O	O

¹ Subscriptions to all SiriusXM® services are sold by SiriusXM after trial period. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

² SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

**2019 FIESTA SE
EQUIPMENT GROUP**

Equipment Group		200A	201A
Free Standing Packages & Options (FSO) (continued)			
Outrageous Green Metallic Tinted Clearcoat	B8	O	O
Hot Pepper Red Metallic Tinted Clearcoat	EA	O	O
White Platinum Metallic Tri-coat	UG	O	O
Engine Block Heater	41H	O	O
CUSTOM ACCESSORIES – Pre-Installed at MOD Center			
Note: These Ford Custom Accessories arrive already installed on the vehicle for your convenience			
Keyless-Entry Keypad	59K	O	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for Dealer installation			
Smoker's Package	63B	O	O

2019 FIESTA FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

Manual Transmission
Axle Ratio = 4.07
S and SE

Automatic Transmission
Axle Ratio = 3.895
S, SE with 1.6L
Ti-VCTI-4 Engine

WHEEL AVAILABILITY



15" Steel with Covers
Standard on S



15" Sparkle Silver-Painted
Aluminum
Standard on SE



16" 8-Spoke Sparkle Silver-
painted Aluminum
Standard on SE Appearance



16" 8-Spoke Black Machined-
Aluminum (64B)
Optional on SE and SE
Appearance

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
S	Cloth	Cloth Front Bucket Bolsters Seats with 60/40 Split Rear-seat
SE	Cloth	Cloth Front Bucket Embossed Bolsters Seats with 60/40 Split Rear-seat
SE Appearance	Cloth	Cloth Front Sport Embossed Bolsters Bucket Seats with 60/40 Split Rear-seat

COLOR OFFERINGS

Paint Name	Order Code	S	SE		SE Appearance
		Cloth	Cloth		Cloth
		Charcoal Black with Sterling Stone Insert	Medium Light Stone with Embossed Seat Design	Charcoal Black with Embossed Seat Design	Charcoal Black with Reverse Contrast Seat Stitching
		5D	1S	1D	GD
Outrageous Green Metallic Tinted Clearcoat ¹	B8		■	■	■
Bohai Bay Mint ²	D2		■	■	■
Hot Pepper Red Metallic Tinted Clearcoat ¹	EA		■	■	■
Shadow Black	G1	■	■	■	■
Magnetic ²	J7		■	■	■
★Lightning Blue ²	N6		■	■	■
White Platinum Metallic Tri-coat ¹	UG		■	■	■
Ingot Silver ²	UX	■	■	■	■
Oxford White	YZ	■	■	■	■

¹ Extra Cost

² Metallic Paint

★ = New for this model year

■ = Available

2019 FIESTA EMISSIONS

EMISSIONS STANDARD/OPTIONAL EQUIPMENT

50-STATE EMISSIONS SYSTEM 425
Standard Equipment on all Fiesta Trim Levels

FRONT LICENSE PLATE BRACKET 153
Standard in states requiring two license plates and optional to all others.

2019 FIESTA POWERTRAIN

FUEL ECONOMY

ENGINE DISP.	TRANSMISSION	50-STATE			
		F.E. LABEL ADJUSTED		MEMO: UNADJUSTED COMBINED	ESTIMATED ANNUAL FUEL COST
		CITY	HIGHWAY		
1.6L Ti-VCTI-4 Engine	5-speed Manual Transmission PowerShift 6-speed Automatic Transmission	TBD	TBD	TBD	TBD
		TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
1.6L Ti-VCT I-4 Engine (4-door Sedan)	5-speed Manual Transmission (4.07 Gear Ratio)	11:01	120@5000	112@5000
	5-speed Manual Transmission (4.25 Gear Ratio)			
	PowerShift 6-speed Automatic Transmission	11:01	120@6350	112@5000
1.6L Ti-VCT I-4 Engine (5-door Hatch)	5-speed Manual Transmission (4.07 Gear Ratio)	11:01	120@6350	112@5000
	5-speed Manual Transmission (4.25 Gear Ratio)			
	PowerShift 6-speed Automatic Transmission	11:01	120@6350	112@5000