



2021

BRONCO SPORT EQUIPMENT SERIES



FIVE AVAILABLE MODELS TO MATCH THE WAY YOU EXPERIENCE THE OUTDOORS



BASE

Designed for customers who want Bronco styling in a vehicle with targeted best-in-class cargo room*

STANDARD

- 4x4
- 1.5-liter EcoBoost® engine
- 8-speed automatic transmission
- Terrain Management System with five G.O.A.T. Modes™
- 17-inch Sparkle Silver wheels
- First- and second-row grab handles
- Safari-style roof
- Flip-up liftgate glass
- Liftgate adjustable flood lights
- SYNC® 3 with 8-inch LCD touch screen
- Ford Co-Pilot360™
- FordPass Connect™ with 4G LTE Wi-Fi hotspot**
- Apple CarPlay™ and Android Auto™ compatibility†
- And more

STARTING AT

\$28,155^{††}



Equipped for customers who need a vehicle that is adventure-ready at a moment's notice

STANDARD

includes Base content plus:

- 17-inch Carbonized Gray-painted high-gloss aluminum wheels
- Rubberized cargo floor and second-row seatback protector
- Easy-to-clean cloth bucket seats
- Rear center armrest
- Zippered pockets with MOLLE straps on front-row seatbacks
- Two-way manually folding second-row seats
- Intelligent Access with push-button start
- Carbonized Gray grille with "BRONCO" molded in white
- Second-row side and cargo area privacy glass
- Heated sideview mirrors
- SiriusXM® satellite radio‡
- And more



Refined exterior looks great on or off the trail; stylish, leather-trimmed interior delivers comfort and quality

STANDARD

includes Big Bend content plus:

- Shadow Black roof
- 18-inch machined-face aluminum Ebony Black-painted wheels
- 225/60R18 all-season tires
- Ambient lighting
- Front and rear carpeted floor mats
- 6.5-inch digital instrument panel
- Sport contour, leather-trimmed, heated front bucket seats
- Eight-way power driver's seat, six-way power front passenger's seat
- Heated, leather-wrapped steering wheel
- Rain-sensing windshield wipers
- Windshield wiper de-icer
- Remote start system
- Reverse sensing system
- And more



Pinnacle of Bronco Sport off-road performance, equipped for rugged terrain

STANDARD

includes Big Bend content plus:

- 2.0-liter EcoBoost engine
- Off-road suspension
- Advanced 4x4 with twin-clutch rear-drive unit
- 28.5-inch all-terrain tires
- Terrain Management System with seven G.O.A.T. Modes
- 8-speed automatic transmission with SelectShift® steering wheel-mounted paddle shifters
- Metal bash plates
- Trail Control
- Front 180-degree front camera with split-view and washer
- Front tow hooks
- 17-inch Carbonized Gray-painted aluminum wheels with full-size spare
- Rubberized flooring
- And more



A limited run of 2,000 models will be built for the ultimate capability with unique styling

STANDARD

includes Badlands content plus:

- 17-inch Ebony Black-painted aluminum wheels
- Grille with "BRONCO" molded in black
- Shadow Black hood and side door decals
- Body-color door handles
- 29-inch all-terrain tires
- Class II Trailer Tow Package
- Navy Pier Leather eight-way power driver's seat, six-way power front passenger's seat
- Heated, leather steering wheel
- Power moonroof
- 10-speaker B&O® Sound System^{††}
- Available in Area 51, Cactus Gray, Cyber Orange Tri-Coat and Rapid Red Tinted Clearcoat paint
- And more

*Class is non-premium subcompact utility. Cargo limited by weight and weight distribution. **FordPass Connect (optional on select vehicles), the Ford Pass App., and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. †Requires phone with active data service and compatible software. SYNC 3 does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality. ††\$1,495 delivery & destination charges added. MSRP for base vehicle. Excludes government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan. †SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ††BANG & OLUFSEN® 2020 and B&O® 2020. BANG & OLUFSEN™ and B&O™ are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved. Bronco Sport available late 2020. Preproduction vehicle shown.