



2021 BRONCO EQUIPMENT SERIES



ALL-NEW BRONCO TWO- AND FOUR-DOOR MODELS OFFER SEVEN UNIQUE EQUIPMENT LEVELS DESIGNED TO ALIGN TO THE CAPABILITY AND ADVENTURE INTERESTS OF EACH CUSTOMER



BASE

Designed for customers who want a no-frills 4x4 SUV or for those looking to customize their very own vehicle for rugged off-road adventure

STANDARD

- 4x4 with part-time selectable engagement
- 2.3-liter EcoBoost® engine
- 7-speed manual transmission with crawler gear
- Easily removable doors and roof
- Terrain Management System with five G.O.A.T. Modes™
- 16-inch silver-painted steel wheels, 30-inch P255/70R16 all-season tires
- SYNC® 4 with 8-inch touch screen
- Carpeted flooring
- Cloth seats

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control™
- Advanced 4x4 with automatic on-demand engagement
- Sasquatch™ Package

STARTING AT*

TWO DOOR

\$29,995

FOUR DOOR

\$34,695



For customers looking for off-road capability with greater comfort, technology and convenience

STANDARD

includes Base content plus:

- Terrain Management System with six G.O.A.T. Modes
- 17-inch Carbonized Gray-painted aluminum wheels
- 32-inch P255/75R17 all-terrain tires
- Leather-wrapped steering wheel and gear shift knob
- LED fog lamps
- Carbonized Gray grille
- Privacy glass

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Heated front seats and remote start (10-speed automatic only)
- Sasquatch Package
- Mid Package



Next-level outdoor adventure adds heavy-duty off-road hardware and marine-grade washout interior

STANDARD

includes Big Bend™ content plus:

- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Rock rails and heavy-duty bash plates
- Terrain Management System with seven G.O.A.T. Modes
- 17-inch black-painted steel wheels
- 32-inch LT265/70R17 all-terrain tires
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Sasquatch Package
- Mid Package



For customers who prefer style and technology on-road and off

STANDARD

includes Big Bend content plus:

- Terrain Management System with six G.O.A.T. Modes
- 18-inch black-painted machined-face aluminum wheels
- 32-inch P255/70R18 all-terrain tires
- Signature LED headlamps and taillamps
- Body-color exterior door handles, mirror caps and fender flares
- Powder-coated tube steps
- Cloth heated front row bucket seats
- Mid Package

OPTIONAL

- 2.7-liter EcoBoost engine (requires 10-speed automatic)
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Leather-trimmed seats
- Sasquatch Package
- High Package
- Lux Package

*\$1,495 delivery & destination charges added. MSRP for base vehicle. Excludes government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan. Bronco available beginning Spring 2021. Pre-production vehicle shown.



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The all-out desert runner, Bronco Wildtrak comes with the Sasquatch™ Package, 35-inch tires and seven G.O.A.T. Modes including Baja

STANDARD

includes Outer Banks™ content plus:

- Mid Package
- Sasquatch Package
- 2.7-liter EcoBoost engine
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Terrain Management System with seven G.O.A.T. Modes including Baja
- Modular Shadow Black-painted hard top
- Wildtrak hood graphic
- Carpeted flooring
- Cloth heated front row bucket seats

OPTIONAL

- Leather-trimmed seats
- High Package
- Lux Package



Designed for the ultimate in Bronco 4x4 off-road capability, Bronco Badlands comes with its own unique heavy-duty suspension that includes a front stabilizer bar disconnect

STANDARD

includes Big Bend content plus:

- Terrain Management System with seven G.O.A.T. Modes including Rock Crawl and Baja
- 17-inch Carbonized Gray-painted machined-face aluminum wheels
- 33-inch LT285/70R17 all-terrain tires
- Unique Badlands suspension with front stabilizer bar disconnect
- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

OPTIONAL

- Leather-trimmed seats
- Sasquatch Package
- Mid Package
- High Package
- Lux Package



Bronco First Edition debuts with Badlands mechanicals, Outer Banks interior appointments and rugged Wildtrak exterior features. Only 3,500 are slated to be built

STANDARD

includes Badlands™ content plus:

- Lux Package
- Sasquatch Package
- First Edition hood and bodyside graphics
- Modular Shadow Black-painted hard top
- Safari bar
- Carpeted flooring
- Unique interior
- Leather-trimmed seats with heated front row, 10-way power driver's seat

PACKAGE DESCRIPTIONS

STANDARD

LED headlamps, black door handles, mirror caps, fender flares and fender tie-down hooks, manual air conditioning, push button start

MID

Two-door Intelligent Access with lock and unlock functionality, 110V/150W AC power outlet, ambient footwell lighting, auto-dimming rearview mirror, dual-zone electronic automatic temperature control, heated front seats, illuminated visor mirrors, Remote Start System (automatic transmission only), Reverse Sensing System, subscription navigation with three month trial, SYNC 4 with enhanced voice recognition, Ford Co-Pilot360™ including Pre-Collision Assist with Automatic Emergency Braking, BLIS® with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps and rearview camera with backup assist grid lines

HIGH

Mid Package content, plus 12-inch center stack touchscreen, 360-degree camera, additional sound deadening, Forward Sensing System, sideview mirror LED approach lamps and spotlight

LUX

High Package content, plus Adaptive Cruise Control; 10-speaker B&O Sound System*; Evasive Steering Assist; heated steering wheel; universal garage door opener; two additional front row USB smart-charging ports; Voice-Activated Touchscreen Navigation System and wireless charging pad

SASQUATCH

17-inch black-painted aluminum beadlock-capable wheels with 35-inch LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7:1 final drive ratio, high-clearance suspension, position-sensitive Bilstein shock absorbers and high-clearance fender flares, 10-speed automatic transmission with Trail Control

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