ALL-NEW BRONCO TWO- AND FOUR-DOOR MODELS OFFER SEVEN UNIQUE EQUIPMENT LEVELS DESIGNED TO ALIGN TO THE CAPABILITY AND ADVENTURE INTERESTS OF EACH CUSTOMER

BASE

Designed for customers who want a no-frills 4x4 SUV or for those looking to customize their very own vehicle for rugged off-road adventure

STANDARD
• 4x4 with part-time selectable engagement
• 2.3-liter EcoBoost® engine
• 7-speed manual transmission with crawler gear
• Easily removable doors and roof
• Terrain Management System with five G.O.A.T. Modes™
• 16-inch silver-painted steel wheels, 30-inch P255/70R16 all-season tires
• SYNC®4 with 8-inch touch screen
• Carpeted flooring
• Cloth seats

OPTIONAL
• 2.7-liter EcoBoost engine (requires 10-speed automatic)
• 10-speed automatic transmission with Trail Control™
• Advanced 4x4 with automatic on-demand engagement
• Sasquatch™ Package

STARTING AT*

TWO DOOR
$29,995

FOUR DOOR
$34,695

FOR CUSTOMERS WHO WANT
A NO-FRILLS 4X4 SUV OR FOR THOSE LOOKING TO CUSTOMIZE THEIR VERY OWN VEHICLE FOR RUGGED OFF-ROAD ADVENTURE

BIG BEND

For customers looking for off-road capability with greater comfort, technology and convenience

STANDARD
includes Base content plus:
• Terrain Management System with six G.O.A.T. Modes
• 17-inch Carbonized Gray-painted aluminum wheels
• 32-inch P255/75R17 all-terrain tires
• Leather-wrapped steering wheel and gear shift knob
• LED fog lamps
• Carbonized Gray grille
• Privacy glass

OPTIONAL
• 2.7-liter EcoBoost engine (requires 10-speed automatic)
• 10-speed automatic transmission with Trail Control™
• Advanced 4x4 with automatic on-demand engagement
• Heated front seats and remote start (10-speed automatic only)
• Sasquatch Package
• Mid Package

STANDARD includes Big Bend™ content plus:
• Heavy-duty modular front bumper, powder-coated steel rear bumper
• Rock rails and heavy-duty bash plates
• Terrain Management System with seven G.O.A.T. Modes
• 17-inch black-painted steel wheels
• 32-inch LT265/70R17 all-terrain tires
• Auxiliary switches in overhead console
• Marine-grade vinyl-trimmed seats and rubberized washout flooring

STANDARD includes Big Bend content plus:
• Terrain Management System with six G.O.A.T. Modes
• 18-inch black-painted machined-face aluminum wheels
• 32-inch P255/70R18 all-terrain tires
• Signature LED headlamps and taillamps
• Body-color exterior door handles, mirror caps and fender flares
• Powder-coated tube steps
• Cloth heated front row bucket seats
• Mid Package

STANDARD includes Base content plus:
• Heavy-duty modular front bumper, powder-coated steel rear bumper
• Rock rails and heavy-duty bash plates
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• 17-inch black-painted steel wheels
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• Carpeted flooring
• Cloth seats

FOR CUSTOMERS WHO PREFER STYLE AND TECHNOLOGY ON-ROAD AND OFF

BLACK DIAMOND

Next-level outdoor adventure adds heavy-duty off-road hardware and marine-grade washout interior

STARTING AT*

TWO DOOR
$31,490

FOUR DOOR
$36,190

OUTER BANKS

For customers who prefer style and technology on-road and off

STARTING AT*

TWO DOOR
$32,995

FOUR DOOR
$37,695

STANDARD
includes Big Bend™ content plus:
• Terrain Management System with six G.O.A.T. Modes
• 18-inch black-painted machined-face aluminum wheels
• 32-inch P255/70R18 all-terrain tires
• Signature LED headlamps and taillamps
• Body-color exterior door handles, mirror caps and fender flares
• Powder-coated tube steps
• Cloth heated front row bucket seats
• Mid Package

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includes Big Bend™ content plus:
• Terrain Management System with six G.O.A.T. Modes
• 17-inch Carbonized Gray-painted aluminum wheels
• 32-inch P255/70R16 all-season tires
• SYNC®4 with 8-inch touch screen
• Carpeted flooring
• Cloth seats

FOR CUSTOMERS LOOKING FOR OFF-ROAD CAPABILITY WITH GREATER COMFORT, TECHNOLOGY AND CONVENIENCE

STANDARD includes Base content plus:
• Heavy-duty modular front bumper, powder-coated steel rear bumper
• Rock rails and heavy-duty bash plates
• Terrain Management System with seven G.O.A.T. Modes
• 17-inch black-painted steel wheels
• 32-inch LT265/70R17 all-terrain tires
• Auxiliary switches in overhead console
• Marine-grade vinyl-trimmed seats and rubberized washout flooring

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• Powder-coated tube steps
• Cloth heated front row bucket seats
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*2021 BRONCO EQUIPMENT SERIES

The all-out desert runner, Bronco Wildtrak comes with the Sasquatch™ Package, 35-inch tires and seven G.O.A.T. Modes including Baja

**STANDARD** includes Outer Banks™ content plus:
- Mid Package
- Sasquatch Package
- 2.7-liter EcoBoost engine
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Terrain Management System with seven G.O.A.T. Modes including Rock Crawl and Baja
- 17-inch Carbonized Gray-painted machined-face aluminum wheels
- 33-inch LT285/70R17 all-terrain tires
- Unique Badlands suspension with front stabilizer bar disconnect
- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

**OPTIONAL**
- Leather-trimmed seats
- High Package
- Lux Package

Designed for the ultimate in Bronco 4x4 off-road capability, Bronco Badlands comes with its own unique heavy-duty suspension that includes a front stabilizer bar disconnect

**STANDARD** includes Big Bend content plus:
- Terrain Management System with seven G.O.A.T. Modes including Rock Crawl and Baja
- 17-inch Carbonized Gray-painted machined-face aluminum wheels
- 33-inch LT285/70R17 all-terrain tires
- Unique Badlands suspension with front stabilizer bar disconnect
- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

**OPTIONAL**
- Leather-trimmed seats
- Sasquatch Package
- Mid Package
- High Package
- Lux Package

Bronco First Edition debuts with Badlands mechanicals, Outer Banks interior appointments and rugged Wildtrak exterior features. Only 3,500 are slated to be built

**STANDARD** includes Badlands™ content plus:
- Lux Package
- Sasquatch Package
- First Edition hood and bodyside graphics
- Modular Shadow Black-painted hard top
- Safari bar
- Carpeted flooring
- Unique interior
- Leather-trimmed seats with heated front row, 10-way power driver’s seat

**OPTIONAL**
- Leather-trimmed seats
- Sasquatch Package
- Mid Package
- High Package
- Lux Package

Designed for the ultimate in Bronco 4x4 off-road capability, Bronco Badlands comes with its own unique heavy-duty suspension that includes a front stabilizer bar disconnect

**STANDARD** includes Big Bend content plus:
- Terrain Management System with seven G.O.A.T. Modes including Rock Crawl and Baja
- 17-inch Carbonized Gray-painted machined-face aluminum wheels
- 33-inch LT285/70R17 all-terrain tires
- Unique Badlands suspension with front stabilizer bar disconnect
- Heavy-duty modular front bumper, powder-coated steel rear bumper
- Auxiliary switches in overhead console
- Marine-grade vinyl-trimmed seats and rubberized washout flooring

The all-out desert runner, Bronco Wildtrak comes with the Sasquatch™ Package, 35-inch tires and seven G.O.A.T. Modes including Baja

**STANDARD** includes Outer Banks™ content plus:
- Mid Package
- Sasquatch Package
- 2.7-liter EcoBoost engine
- 10-speed automatic transmission with Trail Control
- Advanced 4x4 with automatic on-demand engagement
- Terrain Management System with seven G.O.A.T. Modes including Baja
- Modular Shadow Black-painted hard top
- Wildtrak hood graphic
- Carpeted flooring
- Cloth heated front row bucket seats

**OPTIONAL**
- Leather-trimmed seats
- High Package
- Lux Package

ALL-NEW BRONCO TWO- AND FOUR-DOOR MODELS OFFER SEVEN UNIQUE EQUIPMENT LEVELS DESIGNED TO ALIGN TO THE CAPABILITY AND ADVENTURE INTERESTS OF EACH CUSTOMER

**PACKAGE DESCRIPTIONS**

**STANDARD**
- LED headlamps, black door handles, mirror caps, fender flares and fender tie-down hooks, manual air conditioning, push button start

**MID**
- Two-door Intelligent Access with lock and unlock functionality, 110V/150W AC power outlet, ambient footwell lighting, auto-dimming rearview mirror, dual-zone electronic automatic temperature control, heated front seats, illuminated visor mirrors, Remote Start System (automatic transmission only), Reverse Sensing System, subscription navigation with three month trial, SYNC 4 with enhanced voice recognition, Ford Co-Pilot360™ including Pre-Collision Assist with Automatic Emergency Braking, BLIS® with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps and rearview camera with backup assist grid lines

**HIGH**
- Mid Package content, plus 12-inch center stack touchscreen, 360-degree camera, additional sound deadening, Forward Sensing System, sideview mirror LED approach lamps d spotlight

**LUX**
- High Package content, plus Adaptive Cruise Control; 10-speaker B&O Sound System™; Evasive Steering Assist; heated steering wheel; universal garage door opener; two additional front row USB smart-charging ports; Voice-Activated Touchscreen Navigation System and wireless charging pad

**SASQUATCH**
- 17-inch black-painted aluminum beadlock-capable wheels with 35-inch LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.71 final drive ratio, high-clearance suspension, position-sensitive Bilstein shock absorbers and high-clearance fender flares, 10-speed automatic transmission with Trail Control

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