

# 2021 BRONCO™ WHAT'S NEW



## OVERVIEW

2021 Bronco™ is the all-new, rugged 4x4 medium utility from Ford, available in 2-Door or 4-Door styles, with two engines and two transmission options. Bronco™ brings exhilarating off-road capability to outdoor enthusiasts.

To learn more about the features on this vehicle, go to [www.media.ford.com](http://www.media.ford.com)

## SERIES/EQUIPMENT GROUP AVAILABILITY

- Available Series
  - Base
  - Big Bend™
  - Black Diamond™
  - Outer Banks™
  - Badlands™
  - Wildtrak™
  - First Edition

## MECHANICAL HIGHLIGHTS

- 2.3L EcoBoost® I-4 Engine
- 2.7L EcoBoost® V6 Engine Available
- 7-Speed Manual Transmission – Available only with 2.3L EcoBoost® I-4 Engine
- 10-Speed Automatic Transmission Available
- 4x4 with Part Time Selectable Engagement – Available on certain series
- Advanced 4x4 with Automatic On-Demand Engagement – Available on all series

## EXTERIOR HIGHLIGHTS

- Fender Tie-Down Hooks – Standard on all series
- Ford Performance Heavy-Duty Modular Front Bumper – Available on all series
- Painted Fender Flares and Door Handles – Standard on Outer Banks™
- Removable Doors – Standard on all series
- Removable Hard Top – Standard on Wildtrak and First Edition 2-Door and 4-Door. Standard 2-Door on all other Series.
- Removable Hard Top and Soft Top options available on 4-Door
- Rock Rails – Standard on Black Diamond™ and Badlands™
- Tires – 35" Mud-Terrain Tires (Off-Road) – Available on all series
- Tow Hooks, Front and Rear – Standard on all series

## INTERIOR/COMFORT HIGHLIGHTS

- 8" LCD Capacitive Touchscreen with Swipe Capability is standard. 12" LCD Capacitive Touchscreen with Swipe Capability is available.
- Adaptive Cruise Control – Available on Badlands™, Outer Banks™, Badlands™, Wildtrak™ and First Edition
- Auxiliary Switches with Pre-Run Accessory Wires located in Overhead Console with Front Map Lights – Available on all series
- Climate Control, Includes Air Conditioning – Standard on all series
- Cruise Control – Standard on all series
- MOLLE Strap System, Front Driver/Passenger Seat Back – Standard Black Diamond™ and Badlands™
- Rubberized Flooring, Washout Capable with Drain Plugs – Available on Black Diamond™ and Badlands™
- Seats, Leather-Trimmed – Available on Outer Banks™, Badlands™, Wildtrak™ and First Edition

## INTERIOR/COMFORT HIGHLIGHTS (continued)

- Seats, Marine Grade Vinyl – Available on Black Diamond™ and Badlands™

## SAFETY/SECURITY HIGHLIGHTS

- AdvanceTrac® with RSC® (Roll Stability Control™) – Standard on all series
- Airbags – Standard on all series
  - First Row: Driver and Passenger Dual-Stage Front—
  - First Row: Driver and Passenger Seat Side
  - All Rows: Safety Canopy® Side-Curtain with Rollover Sensor
- Perimeter Alarm – Standard on all series
- Personal Safety System™ – Standard on all series
- Push-Button Start – Standard on all series
- Trailer Sway Control – Standard on all series

## FORD CO-PILOT360™ TECHNOLOGY

- Auto High-Beam Headlamps – Standard on all series
  - Pedestrian Detection
  - Forward Collision Warning
  - Dynamic Brake Support
- Hill Descent Control™ – Included with 7-Speed Manual Transmission
- Hill Start Assist – Standard on all series
- Pre-Collision Assist with Automatic Emergency Braking (AEB) – Standard on all series
- Rear View Camera with Backup Assist Grid Lines – Standard on all series

## FUNCTIONAL HIGHLIGHTS

- Electronic Locking Front and Rear Axle – Available on all series
- Front Stabilizer Bar Disconnect – Standard on Badlands™ and First Edition
- On-Vehicle and Off-Vehicle Storage Bags for Tops and Doors
- Position-sensitive Bilstein Shock Absorbers – Available on all series
- SYNC® 4 – Available on all series and with Enhanced Voice Recognition\* (\*Enhanced Voice Recognition is not available on Base)
- Terrain Management System™ with G.O.A.T. Modes (Normal, ECO, Sport, Slippery, Mud/Ruts, Sand, Rock-Crawl and Baja) – Specific combinations available per series
- Trail features available with 10-Speed Automatic Transmission
  - With 2.3L EcoBoost® I-4 Engine: Trail Control and Trail Turn Assist
  - With 2.7L EcoBoost® V6 Engine: Trail Control, Trail Turn Assist and Trail One-Pedal Driving

## Product Changes and Features Availability

Features, options and package content subject to change. Please check [www.media.ford.com](http://www.media.ford.com) for the most current information.

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# MAJOR PRODUCT FEATURES

## PACKAGE HIGHLIGHTS

- Mid Package
  - 2-Door Intelligent Access with Lock/Unlock (Intelligent Access will also Lock/Unlock the Swing Gate)
  - Ambient Footwell Lighting
  - Auto-Dimming Rearview Mirror (Interior)
  - Connected Navigation<sup>1</sup> with 90-Day Trial, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route Guidance, and One Box Search
  - Dual-Zone Electronic Automatic Temperature Control (DEATC) – Includes Air Conditioning
  - Front Row Heated Seats
  - Illuminated Sliding Visor Vanity Mirrors (Driver and Front Passenger)
  - Power Outlet – Back Side of Center Floor Console
  - Remote Start System (Available only with Automatic Transmission)
  - Reverse Sensing System
  - SYNC® 4 with Enhanced Voice Recognition
    - 8" LCD Capacitive Touchscreen with Swipe Capability
    - Wireless Phone Connection
    - Cloud Connected
    - AppLink® w/ App Catalog
    - 911® Assist
    - Wireless Apple CarPlay® and Android Auto™ Compatibility
    - Digital Owner's Manual
    - Conversational Voice Command Recognition
  - Ford Co-Pilot360™
    - Auto High-Beam Headlamps<sup>2</sup>
    - BLIS® (Blind Spot Information System) with Cross-Traffic Alert
    - Lane-Keeping System
      - Lane-Keeping Alert
      - Lane-Keeping Aid
      - Driver Alert
    - Pre-Collision Assist with Automatic Emergency Braking (AEB)<sup>2</sup>
      - Pedestrian Detection
      - Forward Collision Warning
      - Dynamic Brake Support
    - Rear View Camera with Backup Assist Grid Lines<sup>2</sup> **Note:** Enables compatibility with FordPass™ Performance App with Off-Road Navigation

<sup>1</sup> Navigation services require SYNC®4 and FordPass Connect (optional on select vehicles), complimentary connect service and the FordPass app (see FordPass Terms for details). Customer receives a complimentary 90-day trial of navigation services when an eligible vehicle is added to a member's FordPass account. Trial period begins on the new vehicle warranty start date. At the end of the complimentary period, navigation service will terminate.

Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

<sup>2</sup> Standard feature on Base Series

## PACKAGE HIGHLIGHTS (continued)

- High Package. Includes all Mid Package content plus:
  - 12" LCD Capacitive Touchscreen with Swipe Capability—360-Degree Camera
  - Additional Sound Deadening
  - Forward Sensing System
  - Information on Demand Panel (included in SYNC® 4 with Enhanced Voice Recognition)
  - Mirrors, Sideview – LED Approach Lamps and LED Spotlight
- Lux Package. Includes all Mid Package and High Package content plus:
  - Adaptive Cruise Control
  - B&O Sound System by Bang & Olufsen with 10 Speakers, Including Subwoofer
  - Connected Built-In Navigation<sup>3</sup> with 3 Years of Service, Pinch-to-Zoom Capability, Live Traffic, Predictive Destinations and Route Guidance (replaces Connected Navigation contained in the Mid Package)
  - Evasive Steering Assist
  - Heated Steering Wheel
  - Smart Charging USB Ports, Dash Board – One (1) "A" and one (1) "C"
  - Universal Garage Door Opener
  - Wireless Charging Pad
- Sasquatch™ Package
  - 17" Beadlock Capable Wheels with LT315/70R17 Mud-Terrain (M/T) Tires (35")
  - 4.7 Final Drive Ratio with Electronic Locking Front and Rear Axle
  - High Clearance Suspension
  - High Clearance Fender Flares

## LATE AVAILABILITY – Subject to Change

- Modular Hard Top, Shadow Black-Painted (43V)
- Dual Tops – Molded-in-Color (MIC) Hard Top + Black Soft Top (43Z)
- Dual Tops – Modular Shadow Black-Painted Hard Top + Black Soft Top (43B)
- First Edition Black Onyx Leather-Trimmed/Vinyl Seats (5V)

## 2021 BRONCO™ ORDER COMBINATIONS

- **Base**
  - Body Code: E5A, E5B, E5C, E5D
  - Order Code: 101A
- **Big Bend™**
  - Body Code: E5A, E5B, E5C, E5D
  - Order Code: 221A, 222A

<sup>3</sup> Navigation service requires SYNC®4 and FordPass Connect (optional on select vehicles), complimentary connect service and the FordPass app (see FordPass Terms for details). Customer receives a complimentary 3-year trial of navigation services when an eligible vehicle is added to member's FordPass account. Trial period begins with new vehicle warranty start date. At the end of the complimentary period, access to connected navigation services will be discontinued.

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# MAJOR PRODUCT FEATURES

- **Black Diamond™**
  - Body Code: E5A, E5B, E5C, E5D
  - Order Code: 321A, 322A
- **Outer Banks™**
  - Body Code: E5A, E5B, E5C, E5D
  - Order Code: 312A, 313A, 314A
- **Badlands™**
  - Body Code: E5C, E5D
  - Order Code: 331A, 332A, 333A, 334A
- **Wildtrak™**
  - Body Code: E5C, E5D
  - Order Code: 352A, 353A, 354A
- **First Edition (Not Available to Fleet)**
  - Body Code: E5F, E5E
  - Order Code: 954A

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