

For immediate release

All-New Performance-Tuned Ford Explorer ST and No-Compromise All-New Explorer Hybrid Arrive in the Middle East

- All-new Ford Explorer is joined by two all-new family members – the Explorer ST and Explorer Hybrid – adding to the broadest-ever Explorer lineup
- All-new Explorer ST, the newest SUV from Ford Performance, is the most fun-to-drive and powerful Explorer ever with a specially tuned 3.0-litre EcoBoost® engine that makes 400 horsepower
- All-new Explorer Hybrid is a no-compromise Ford hybrid SUV designed to offer performance and capability in a fuel-efficient package; 3.3-litre hybrid powertrain produces 318 combined system horsepower and a range of more than 800 kilometres between fill-ups

DUBAI, UAE, November 17, 2020 – Completing its broadest-ever lineup of Explorer SUVs, Ford has introduced two all-new models that will take Explorer drivers faster and further than ever before.

The all-new Explorer ST and the all-new Explorer Hybrid complete a lineup that includes a variety of driver and passenger comforts, an array of technologies that improve every drive, and new powertrain options that deliver power and efficiency.

The new Explorer family, which follows on the heels of Ford's revered full-sized Expedition, is available in showrooms around the Middle East now. The all-new Explorer sets the pace for the rest of the Ford's fresh SUV lineup.

"This new generation of Explorer recognises that every family – and every driver – is unique," said Pedro Simoes, Marketing Director, Ford Middle East. "With an all-new ST and an all-new hybrid, there truly is an Explorer for every adventure."

These latest additions to the all-new Explorer family join Base, XLT and Limited models in showrooms.

ST thrills continue with all-new Explorer ST

Continuing the expansion of the ST brand, the all-new Explorer ST is the most powerful and fun-to-drive Ford SUV ever.

Engineered by the Ford Performance team, Explorer ST uses a specially tuned 3.0-litre EcoBoost® engine projected to achieve 400 horsepower and 563Nm of torque. A top speed target for track drivers stands at 230 km/h.

"We designed it to be an ST from the beginning," said Ed Krenz, Ford Performance chief functional engineer. "There's no mistaking its ST DNA. It has a performance feel with sustained performance capability and wears an unmistakably ST appearance. More than anything, it's just a lot of fun to drive."

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Explorer ST delivers an engaging driving experience with a quick-shifting 10-speed automatic transmission and standard four-wheel drive with selectable traction control.

As with Edge ST, Explorer ST offers a Sport mode for an exhilarating ride. When engaged via the selectable drive mode dial in the centre console, the steering system tightens for sportier reaction, the gas pedal responds more aggressively, gears hold longer and shift quicker, and an enhanced engine note plays through the cabin.

Visually, Explorer ST stands out courtesy of a black mesh grille insert, liftgate appliqué, lower bodyside details, roof-rack side rails and skid plate elements. “EXPLORER” badging stretches across the front edge of the hood.

Inside, a 12.3-inch all-digital instrument cluster is standard. A flat-bottomed, heated steering wheel embossed with an ST logo and unique floor mats are subtle cues exclusive to Explorer ST. Leather sport bucket seats with micro-perforation, City Silver accent stitching and ST logo complete the sporty feel.

Explorer ST comes standard with Active Park Assist 2.0 – Ford’s new driver-assist parking system that takes control of the steering wheel, gas pedal, brake pedal and gear shifter during parallel and perpendicular parking maneuvers with a simple touch of a button.

Explorer Hybrid offers no-compromise efficiency

Ford is reinventing the standard for hybrids – introducing an entirely new generation of vehicles this year that bring out the best in hybrid capability with great performance and the freedom to go further.

The all-new Explorer Hybrid, which features a 3.3-litre hybrid powertrain, is projected to produce a combined system 318 horsepower and an estimated range of more than 800 kilometres between gas station fill-ups*.

An all-new 10-speed modular hybrid transmission provides SUV capability. Unlike previous hybrid vehicles, a specially designed liquid-cooled lithium-ion battery is built into the Explorer chassis below the second-row seats to preserve cargo and passenger space.

“Reduced cargo space in hybrids is a thing of the past for Ford customers,” said Bill Gubing, Explorer chief engineer.

Available in Limited edition trim, Explorer Hybrid comes with Active Noise Cancellation, Ford Co-Pilot360 Assist+™ driver-assist technologies, leather seats with micro-perforation and accent stitching, second-row heated seats, a 12-speaker B&O premium sound system, wireless phone charging pad and 8-way power adjustable driver and front passenger seats.

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* Actual range may vary.

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