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BRONCO FOR THE YEAR-ROUND SPORTSMAN

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The Bronco is Ford's gift to the year-round sportsman.

You name the place and the Bronco will take you there --- to one of those hard-to-get-at streams that are full of fish, or maybe a remote spot for deer, a mountain ski resort in the winter, or just a get-away-from-it-all oasis off the beaten paths.

The versatile four-wheel utility vehicle is engineered for just such trips as these. And yet it will take you over today's superhighways in passenger car comfort.

With new features in 1967 including an optional 11-1/2 gallon auxiliary fuel tank, a new optional trim package, mud and snow-type tires for 15-inch wheels and new transfer lever position indicator, the Bronco will become an even more common sight in recreation areas around the country.

The Bronco for '67 is available in five models — Wagon, Pickup, Roadster, and the new Sport Bronco Wagon and Sport Bronco Pickup. They all move through mud, snow, sand, on or off the road, in 2- or 4-wheel drive, surefootedly, comfortably and in style.

These models with special heavy-duty equipment can pull a tent trailer weighing up to a ton. The pickup models can be equipped with box-mounted camper coaches for a home-away-from-home.

Standard power plant in the Bronco is the economical 170-cubic-inch Six coupled with a fully-synchronized three-speed manual transmission. Extra power is available with the spirited 200-horsepower 289 V-8 that provides outstanding power for any ordinary or extraordinary situation.

Ford's unique Mono-Beam front suspension on the Bronco makes it a comfortable way to rough it. Progressive leaf rear springs absorb the bumps, while eight cushioned body mounts soak up road shock and vibration.

Ford's versatile, four-wheel drive Bronco is offered with a variety of options that permit buyers to "tailor" their units to their particular recreation tastes and needs.