

BRONCO

NATIONAL NEWS CONFERENCE

ROMEO, MICHIGAN



SCHEDULE OF EVENTS

AUGUST 10-11, 1965

TUESDAY, AUGUST 10

- Noon Reception desk opens at Detroit Metropolitan Airport
- 2:00 p.m. Reception desk opens at Kingsley Inn
- 4:00 p.m. Press Hospitality Room opens • Saints & Sinners Lounge
- Press Room opens • Conference Room
- Dinner at leisure

WEDNESDAY, AUGUST 11

- 7:15 a.m. Room Call
- 7:30 a.m. Breakfast — Empire Room, Kingsley Inn
- 8:55 a.m. Press Assembles in Grand Ballroom
- 9:00 a.m. Welcome — T.J. Tierney, Public Relations Manager, Ford Division
- 9:05 a.m. Remarks — D.N. Frey, Ford Motor Company Vice President and Ford Division General Manager

- 9:25 a.m. Introduction of Bronco — W. T. Murphy, General Marketing Manager, Ford Division

Question and Answer Session

- 9:50 a.m. Coffee
Inspection of vehicles
- 10:00 a.m. Press Room opens
- 11:00 a.m. Rally begins — Ak Miller
Kingsley Inn parking lot
- 12:30 p.m. Barbecue — Romeo Proving Ground
- 1:30 p.m. Bronco Busting Program — Ak Miller — Romeo Proving Ground
- 3:30 p.m. Prizes awarded — Ak Miller
- 3:45 p.m. Conclusion — Return to Kingsley Inn — Busses to airport
- 5:00 p.m. Press Room opens
- Hospitality Room opens — Kingsley Inn

NOTE: Please wear your name tag to all scheduled functions