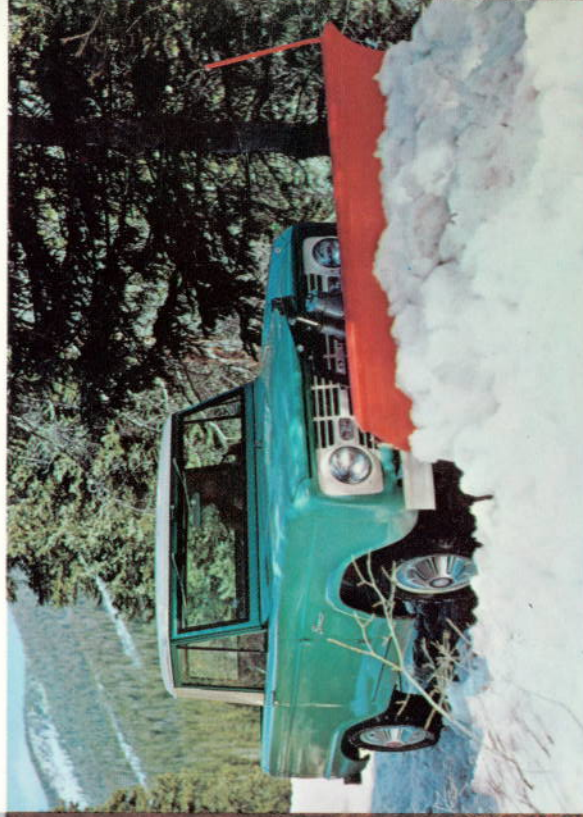


P.O. BOX 1000, DEARBORN, MICHIGAN



**WHATEVER YOU WANT ON FOUR WHEELS  
SEE YOUR FORD DEALER**



**You're ahead in a Ford all the way.**

TDM 8457

LITHO IN U.S.A.

**BRONCO  
WINS  
THE WEST**



1967

**V-8 and Six, Bronco is already first choice  
in the rugged High Country. With good reason.**