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## FORD BRONCO

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Bronco, yearling member of the Ford family, celebrates it's first birthday with two new models and new sport and performance equipment.

The versatile, surefooted, 4-wheel-drive Bronco for 1967 is offered in five models including Wagon, Pickup, Roadster, and a new Sport Bronco Wagon and Sport Bronco Pickup.

The two new sport models feature interior and exterior trim appointments including bright metal grilles, bumpers and bumper guards; bright, full wheelcovers; luxury vinyl door trim and bright metal interior accents.

In addition to two new models, Bronco for 1967 offers an optional 11-1/2 gallon auxiliary fuel tank, mud- and snow-type tires for 15 inch wheels, a dual brake system with warning light, improved seat anchorage and door latches, and a new floor-mounted T-bar shift lever to operate the transfer case.

Standard power plant in the Bronco is the responsive 170 cubic-inch Six coupled with a fully-synchronized three-speed manual transmission. Extra power is available with the spirited 200-horsepower, 289 cubic-inch V-8 which provides outstanding power for any ordinary or extraordinary situation.

Several engine features that make Bronco engines total performers on or off the highway include a specially designed 2-venturi carburetor for steep-grade performance, special 6-quart oil pan for hill-country lubrication, no-spill oil-bath air cleaner, full-flow oil filter and fully aluminized muffler and tailpipe.

Ford's unique Mono-Beam front suspension on the Bronco makes it a comfortable way to rough it, providing passenger car-like ride without sacrificing 4-wheel drive durability or maneuverability. Progressive leaf rear springs absorb the bumps, while eight cushioned body mounts soak up road shock and vibration.