



All-new for the Middle East, the five-seat Ford Territory SUV blends commanding modern design with smart technologies and family-friendly features. With a powerful yet efficient EcoBoost engine, Ford's latest driver assist and safety tech, and convenient connectivity features, the new 2023 Territory is equipped to make every new moment memorable.



Ford's New Design Face

The 2023 Territory features Ford's new 'Progressive Energy in Strength' design philosophy which is based on the rich heritage of the brand and its iconic designs. It embodies three fundamental design principles: commanding presence, agility and responsiveness.

The Territory's front-end is framed coast-to-coast by the integrated grille and LED daytime running lights, creating a signature look. Sculpted body sides combined with the sharp crease that runs under the belt-line and the powerful design of the rear haunches give the Territory a dynamic appearance and a sense of agility.

Titanium package includes

- Autolamp (Automatic On/Off Headlamps)
- Follow-me-home headlamps
- Satin-aluminium-painted rocker panels
- Chrome door handles
- Hands-free, foot-activated liftgate
- Power-folding sideview mirrors with power, heated glass, side repeat flashers, puddle lamps, and body-colour mirror caps
- Rain-Sensing Windshield Wipers
- 19-inch alloys and 235/50 R19 tyres



Interior Comfort and Convenience

Inside, designers worked to create a modern and spacious cabin where technology is seamlessly integrated.

The interior is dominated by strong horizontal lines which emphasise the cabin's width and sense of openness. Soft wrapped inserts with complimentary stitching and technical finishes create a sense of layering which contributes to deliver a smart modern and yet warm environment.

The double-deck centre console design incorporates storage for small, medium, and large objects and a dedicated space for handbags or other items. There are 20 different storage spaces stashed around the inside of Territory.

Titanium package includes

- Dual-zone electronic automatic temperature control
- Twin panel moonroof
- 10-way adjustable driver and passenger seats
- Load compartment light
- Ambient lighting
- Auto-dimming rearview mirror
- Leather-trimmed seating
- Leather-wrapped steering wheel
- Power windows with one-touch-up/-down feature





Connectivity and **Entertainment**

At the centre of the all-new Territory experience is the panoramic in-vehicle infotainment (IVI) display which integrates a 12.3-inch high-definition digital instrument cluster¹ and a 12.3-inch touchscreen.

The landscape infotainment screen is nestled into the soft-touch instrument panel and can be operated by touch or by a rotary controller on the centre console.

Many of the vehicle controls have been digitised, removing the need for physical buttons and dials which has helped declutter the cabin. The IVI system is equipped with voice recognition and supports wireless connectivity to Apple CarPlay®2 and Android Auto™3, while a wireless charging pad for your phone eliminates the need for cables in the car's console. There are also four USB ports and a 12-volt powerpoint for traditional connections and charging.

Titanium package includes

- 12-volt powerpoint
- 4 USB ports (three in the front, one in the rear)
- Bluetooth® connectivity
- Eight speakers

Power and capability

Territory is powered by a 1.8-litre EcoBoost four-cylinder turbo petrol engine that delivers 190PS and 320Nm to the front wheels via a seven-speed dual clutch automatic transmission. Four drive modes - accessed through the IVI screen - enable users to tailor the vehicle to their needs. The drive modes include: Normal, Eco, Mountain and Sport.

Available Colours

Panther Black







Star White Metallic Tri-Coat



Metallic Tinted



Diffused Silver



Metallic



Crystal Pearl White Metallic Tri-Coat

Driver Assist and Safety features

All Territory models are equipped with rear parking sensors, a rear view camera and Ford's Blind Spot Information System (BLIS). Hill Start Assist is also standard across the range, as is Electronic Stability Control (ESC) and traction control. There are child seat tether anchors and ISOFIX hard point seat attachments plus child-safety door locks for rear seat passengers. There are front airbags for the driver and front seat passenger4, plus side airbags and side curtain airbags on Titanium models.

Titanium Technology Pack⁵ includes

- Cooled driver and front-passenger seats
- Adaptive Cruise Control with Stop-and-Go
- Automatic Emergency Braking
- Forward Collision Warning
- Lane Departure Warning
- Lane-Keeping Aid

2023 Ford Territory specifications

- Engine: 1.8-litre EcoBoost inline four-cylinder petrol
- Transmission: Seven-speed dual-clutch automatic
- Driven wheels: Front
- Power: 190PS
- Torque: 320Nm
- Suspension: Front McPherson strut/rear multilink independent
- Wheels and tyres: 19-inch alloy wheels with 235/50 R19 tyres
- Brakes: Front vented/solid rear disc brakes with Anti-Lock Brake System
- **Dimensions**
 - Length: 4615mm
 - · Height: 1700mm
 - Width: 1935mm
 - Wheelbase: 2712mm
- Storage
 - Behind rear seats: 448 litres

Disclaimers: 1. Titanium models only. 2. Apple CarPlay and its functions are products of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan. All features supported in Middle East countries are available. 3. Android Auto and its functions are products of GoogleTM and its terms and privacy statements apply. Requires compatible Android TM smartphone with Android Auto app on Google Play TM and data plan. All features supported in Middle East countries are available. 4. Always wear your safety belt and secure children in the rear seat. 5. Technology Pack is optional on Titanium models.