



“Our goal is to provide an ultimate sensory experience by creating luxurious environments with a unique variety of color themes.”

Janet Seymour Color and Materials Design Manager

Visionary, designer and world traveler Janet Seymour is creating innovative interior and exterior designs that capture the eye and spirit to appeal to a new premium customer for Lincoln.

Born in Seoul, South Korea, and raised in New York City, Seymour developed an appreciation for art, culture and beauty. Her diverse interests, combined with the influence of her parents (her father is an architect and her mother owned a designer fashion boutique), motivated Seymour to pursue a career in design.

Seymour earned a bachelor’s degree in industrial design from Carnegie Mellon University in 1989. Upon graduation, she was recruited by Ford as a designer in the Advanced Interior Concepts studio.

As an exterior, interior, components, and color and materials designer, she has worked on numerous vehicles, including the 2015 Lincoln MKC, and is responsible for the design strategy and development of Lincoln Black Label. Prior to assuming her current position with Lincoln, Seymour served as the color and materials strategy manager, overseeing all advanced commodity development and vehicle application strategy.

Seymour leads a team of designers to research and identify cross-industry trends, develop premium materials and create beautiful, aspirational Lincoln environments.



Indulgence



Center Stage



Modern Heritage



Oasis

For more information, contact Sam Locricchio at 313.845.8675 or sloctic1@lincoln.com.