



“Today’s luxury clients’ desire for on-your-terms experiences really drives the Lincoln Black Label philosophy.”

## Paul Bucek

### Lincoln Black Label Operations Manager

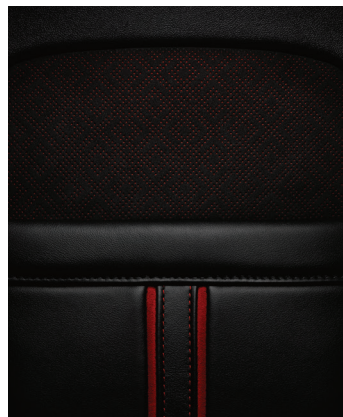
Responsible for the operational launch of Lincoln Black Label, Paul Bucek interacts with the Lincoln Black Label dealer network, product specialists and client experiences team to ensure an elevated customer experience.

Bucek, a 19-year veteran of the Ford Motor Company, is responsible for all facets of Lincoln Black Label, from vehicle allocation to dealer readiness as Lincoln prepares for the next step in its reinvention strategy. The company is in the midst of revealing four all-new vehicles by 2016, a lineup that includes the Lincoln MKZ midsize sedan and the recently revealed Lincoln MKC small utility vehicle.

Born and raised in Chicago, Bucek attended Southern Illinois University, where he earned his bachelor’s degree in automotive technology. To further develop his business acumen, he earned an MBA from the University of Michigan in 2006.

Since joining Ford, Bucek has held positions in customer service in the Detroit, Orlando and Southeast market regions, and sales and marketing positions in the Atlanta region.

Bucek lives in Northville, Michigan, with his wife, Alison, and their two children, Vincent, 7, and Josephine, 4.



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