



FORD MEDIA CENTER

Ford Reports November Sales in China

Shanghai, China, December 14, 2018 - Ford Motor Company China sales totaled 52,434 vehicles in November, a 55 percent decline year over year.

As part of Ford's "In China For China" strategy, Ford has committed to turning around its performance in the China market with a renewed sense of urgency and excitement, and is creating a sustainable future in China.

The newly launched all-new Ford Focus and new Ford Escort are two of the first batch of Ford's 50 new products to be launched in China by 2025. Both products received positive feedback from media, receiving a number of product awards in the first month after launch.

Ford China was recently recognized with 'Top 100 Excellence Employer of China' and 'Excellence in HR Management Strategy' awards for the seventh consecutive year. Ford is committed to continuing to attract local talent, working together to develop future product strategies, improve dealer profitability and build a first-class marketing, sales and service team, providing elevated sales and service experiences to our customers.

[Click here to view the full news release and sales chart.](#)

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 187,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.