



Ford China Bolsters Leadership Team as It Accelerates China 2.0 Transformation Blueprint

SHANGHAI, China, April 22, 2019 – Ford China today announced two new leadership appointments to further accelerate its China 2.0 Transformation Blueprint with its “Best of Ford, Best of China” commitment.

Joseph Liu, current vice president, Marketing & Sales, Ford China, is named vice president, Product Innovation, Ford China. This newly designed position will accelerate product planning and combine Ford brand DNA and smart experience to better meet the needs of Chinese customers.

Jason Liu is named vice president, Marketing & Sales, Ford Greater China. In this role, Liu will have oversight of the marketing and sales operations throughout the Greater China region, and he will further strengthen Ford China’s marketing and sales capabilities.

Liu returns to Ford after most recently working as senior vice president of Marketing and Sales, Dong Feng Nissan Motor Company. Previously, Jason was deputy general manager of Changan Ford Sales Company and served in numerous global leadership roles with Ford supporting JMC, Mazda Taiwan and Lincoln.

Related information

- For biographical information and a photo of Joseph Liu, [click here](#).
- For biographical information and a photo of Jason Liu, [click here](#).

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 187,000

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