



Ford Blends Adventure and Style to Broaden Nugget Camper Van Range with New Active and Trail Models

- Ford extends the appeal of its popular Transit Custom Nugget range of campers with distinctive new Active and Trail models
- Adventurous Nugget Active offers luxurious, high-specification interior, exclusive exterior detailing, and standard equipment
- New Nugget Trail features rugged exterior styling with signature FORD grille, standard mechanical limited-slip differential for rough-road confidence, and enhanced interior comfort
- First-in-class heated rear bench unfolds into double bed for comfortable winter camping; both new models feature a new colour touchscreen to manage camper features

DUESSELDORF, Germany, Aug. 27, 2021 – Ford today announced that it is expanding the Transit Custom Nugget camper van range with the addition of new Active and Trail models.

The distinctive new Nugget Active and Trail campers are designed to support Ford's most intrepid camper van customers with stylish new looks, enhanced interior specification and materials, and improved capability off the beaten track.

The new models will be offered in both Nugget and long wheelbase Nugget Plus versions, all featuring a tilt-roof as standard fitment. Both Active and Trail models are making their public debut at Caravan Salon 2021, Messe Düsseldorf, from August 27 to September 5.

“Customers tell us they want their camper to stand out and create special experiences, so we’re introducing Nugget Active and Trail to add some extra style and adventure to their road trips,” said Barry Qusted, brand manager, One-Stop Shop Conversions, Ford of Europe. “The new models support customers’ outdoor lifestyles with bold new design, living areas designed for all-season comfort, and extra traction to see them over grass campsites, muddy shores and unpaved tracks.”

Ford has tripled its Nugget production rate with camper specialists Westfalia for 2022 to meet demand for its popular camper van in a [fast-growing market](#). Nugget Active and Trail will be available to order from Ford dealers in Europe from later this year.

Designed for adventures

Ford's new Nugget Active variant is designed for customers who desire comfort, high-quality finishes and bold style without compromising the functionality of their camper van.

Dark cladding around the bumpers, body sides and mirrors can help prevent bodywork scuffs from rough-road driving and creates a stylish SUV-inspired appearance, supported by Active-exclusive 17-inch alloy wheels and a signature mesh grille. A standard 2.6-metre awning offers added protection and shade while enjoying outside space alongside the vehicle.

Nugget Active's new yacht deck-style pale wood floor gives the living space a bright, luxurious feel and is hard-wearing and easy to clean. Textured satin-finish units, black worktops and aluminium strips continue the sleek, modern look, supported by part-leather trimmed seats with embossed

Active graphics, while “tuneable white” LED lighting enables customers to change the warmth or coolness and brightness of the cabin lights to create different moods.

Holiday beyond the beaten track

Nugget Trail’s appearance is dominated by its statement matte black FORD grille, inspired by Ford’s iconic Raptor performance off-road models and hinting at the camper van’s go#anywhere spirit. Black-clad bumpers, body sides and wheel arches add even more rugged appeal and offer greater protection against scuffs from boots and equipment during loading and unloading. Bold Trail badges and unique 16#inch alloy wheels complete the tougher look.

The unique design theme continues in the living area: all Nugget Trail models feature durable black leather on the swivelling front captain’s chairs and rear bench seat as standard, while the dining table is finished in an exclusive darker shade to contrast with the white kitchen units, wardrobe and premium wood grain floor.

Enhanced standard specification

Both new Nugget variants offer significant upgrades to create a more luxurious feel while away from home, including in colder weather. A first-in-class feature that can make winter drives and cold nights more comfortable, the rear seating bench can be heated as an option; the heating system also works while the bench is pulled out to create a comfortable double bed.

The self-folding tilt roof features window panels to allow plenty of natural light and ventilation into the living area. The weatherproof sides are finished in grey as standard; red or blue are optional to complement a range of exterior colours.

Nugget Active and Trail are both fitted with a new colour touchscreen control panel mounted on the rear wardrobe. This enables customers to easily manage the campers’ electric connection, battery charge status, fresh and waste water levels, heating and lighting. The panel also controls the standard water boiler that provides hot water for the kitchenette tap and external shower.

Confident touring

The new Nugget Active and Trail feature Ford’s powerful, refined and fuel-efficient 2.0-litre EcoBluediesel engine¹ to help make light work of touring even while carrying luggage for a long holiday. Nugget Trail is fitted with a six-speed manual transmission and a standard mechanical limited-slip differential (mLSD) for confident progress on low#grip surfaces such as wet grass, sand, gravel or ice. Nugget Active customers have the choice of six-speed automatic or six-speed manual transmissions, and can specify the mLSD with the manual gearbox.

As Nugget drivers may be new to van-sized vehicles, Ford equips all Nugget variants with a suite of driver assistance systems including Adaptive Cruise Control,² a rear-view camera,² and Cross Traffic Alert² for more security when reversing out of parking spaces or side roads.

Last year, independent vehicle safety authority [Euro NCAP](#) granted the Transit Custom, on which Nugget is based, a Silver Award for its active safety systems and specifically commended the available Pre-Collision Assist with Pedestrian Detection autonomous emergency braking system.²

¹ Transit Custom Nugget Plus Active 2.0-litre EcoBlue CO₂ emissions 230 g/km and fuel efficiency 8.8l/100 km WLTP.

Transit Custom Nugget Trail 2.0-litre EcoBlue CO₂ emissions 207 g/km and homologated fuel efficiency 7.9 l/100 km WLTP.

CO₂ emission and fuel efficiency ranges may vary according to vehicle variants offered by individual markets.

The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

² Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.