



FORD MEDIA CENTER



Brett Wheatley

Director, Mobility Businesses, Autonomous Vehicles LLC & Mobility Partnerships,
Ford Motor Company

Brett Wheatley is director, Mobility Businesses, Autonomous Vehicles LLC & Mobility Partnerships, Ford Motor Company, effective Feb. 1, 2020. In this role, he is responsible for leading the strategic growth and direction of Mobility Businesses within Autonomous Vehicles LLC & Mobility Partnerships. Business units led by Wheatley include Spin, City Solutions, TransLoc as well as Ford's regional mobility groups in Europe, China and India.

In Jan. 2018, Wheatley assumed the role of vice president, Mobility Marketing and Growth, Ford Motor Company. In this role, he established and led the global marketing and sales team for Ford Smart Mobility, to drive demand with consumer, commercial and city customers.

Previously, Wheatley served as director, Marketing, Sales & Service Fitness Transformation as part of the Ford corporate Fitness Redesign Initiative. In this role, he drove improvements across the enterprise and led a complete relook of the functional fitness across the globe.

Prior to this position, he served as executive director, North America, for Ford Customer Service Division where he was responsible for Ford and Motorcraft parts and service activities for Ford and Lincoln dealers, Quick Lanes, and independent repair facilities.

Additionally, he held the position of vice president of Marketing, Sales and Service for Ford Asia Pacific, based in Shanghai, China. In addition to leading sales, marketing and service initiatives for the Asia Pacific markets, he also helped launch the Lincoln brand in China in 2014.

An employee of Ford Motor Company for more than 30 years, Wheatley started as a sales zone manager, where he developed an in-depth understanding of the retail business and the importance of strong dealer partnerships.

He has since worked as a regional sales manager in the Washington, D.C. region, and in senior roles in Consumer Marketing, Product Marketing, Variable Marketing, Advertising, Field Operations, Lincoln, and the Ford Customer Service Division.

Throughout his career Wheatley has earned a number of accolades including receiving Ford's prestigious Diversity and Inclusion Award.

Appointed to the OEConnection board, Wheatley appreciates using his expertise to help develop solutions to benefit the industry as a whole.

Wheatley holds an MBA in International Business from Duke University's Fuqua School of Business, and a bachelor's degree in marketing from Miami University in Oxford, Ohio.

Wheatley was raised in Cleveland, Ohio and is married with a son and a daughter. A big NFL, racing, and baseball fan, he enjoys cycling, collecting pro sports memorabilia and driving his 1970 Boss Mustang.