



FORD MEDIA CENTER



Jon Williams

Vice President, Sales, Ford of Europe

Jon Williams is Vice President Sales, Ford of Europe, effective December 1, 2015. He reports to Roelant de Waard, Vice President, Marketing, Sales & Service, and Managing Director, Passenger Vehicles, Ford of Europe.

Between 1990 and 2002 Williams held a variety of positions in marketing, sales & after sales in Ford of Britain before moving to Ford in the US where he served in Global Product Marketing and then as Vice President Marketing for Land Rover North America.

By the end of 2002, Williams moved to Toyota as Marketing Director for Europe. Subsequently he was appointed Commercial Director of Toyota Great Britain, followed by President & Managing Director, Toyota Great Britain. From 2013 to 2015, Williams was Senior Managing Director, Al-Futtaim Motors in the United Arab Emirates running the Toyota, Lexus and Hino Distributorship and their wholly owned retail networks. Williams rejoined Ford in October 2015.

Williams was born in Berkshire, England in 1967 and is married with three sons. He holds a Bachelor of Science degree with honours from the University of Manchester Institute of Science & Technology in Management and Chemical Sciences.