



FORD MEDIA CENTER

Ford Grows European Market Share in September on Strength of Record Commercial Vehicle Sales

“The industry is down in September as a number of manufacturers pulled ahead sales of Stage 6.1 vehicles in August. Ford has free supply of the latest emissions levels and did not need to force-register surplus stock, resulting in the growth of our passenger car and commercial vehicle market share last month. Customer reception of the all-new Ford Focus in particular has been outstanding.”

Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe

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