



FORD MEDIA CENTER

Ford Market Share Rises with SUVs up 19% and Commercial Vehicle Sales at 25-Year High

“Ford October total vehicle market share in our main European markets is at its best level since 2009, with commercial vehicle sales at a 25-year high. Our sales momentum continues with strong customer demand for our SUVs – especially EcoSport and Kuga – plus the Transit family and Ranger.”

Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe

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