



Forgotten Stretch of Road Could Be Europe’s Greatest; Driving Nirvana Found in the Portuguese Mountains

Heading across mountains in the north of Portugal and cutting into the Parque Natural do Alvão, the winding N304 may just be Europe’s greatest driving road. It’s wide, has a perfect road surface, offers rhythmic bends and incredible views. Best of all, other drivers rarely use it.

“In three days of filming, we barely saw twenty other cars on it,” said Steve Sutcliffe, the journalist who took the Ford Focus ST there for the [latest video](#) in the Europe’s Greatest Driving Roads series. “There are other roads that head north and south, so I guess the mad and somewhat twisty N304 is not everybody’s cup of tea... but for keen drivers it’s an unforgettable route.”

Good quality and inexpensive hotels coupled with great little cafes make this scenic part of Portugal a great getaway for sightseers as well as petrolheads, with waterfalls and the river Olo all nearby to explore.

The video is the tenth in the series that aims to find [Europe’s Greatest Driving Roads](#), and scores 57/60 across six categories, with maximum scores for Thrill Factor, Hospitality, Scenery and Food and Drink. That makes this Portuguese road the highest scoring so far, which is even more reason to make the trip.

Road Name and Country	Score out of 60
Transfagarasan Highway, Romania	51
North York Moors, England	54
C462, Catalonia, Spain	56
D526, 926, The Alps, France	55
B500, The Black Forest, Germany	51
MA10, Mallorca, Spain	53
Atlantic Ocean Road, Norway	53
Via Campocatino, Italy	53

Mountain Road, Isle of Man 56

N304, Portugal 57

###

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 196,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe

is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 51,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 65,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 23 manufacturing facilities (17 wholly owned or consolidated joint venture facilities and six unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Contact:

Kim Benns

Ford of Europe

+44 (0) 126 840 4837

kbenns@ford.com