



## New FordPass Pro App Connects Small Business Owners to Their Vehicles to Maximise Security and Uptime

- Ford launches dedicated FordPass Pro app to help small business customers and owner operators keep their connected vehicles safe, secure and running efficiently
- Customers will be able to remotely lock, check vehicle health, book a service and view locations of up to five vehicles from a single view
- Designed for small businesses, the FordPass Pro app provides the tools and information owners need to ensure their vehicles are ready for work with maximum uptime

**LONDON, Sept. 19, 2019** – Ford today launches a new connected vehicle smartphone app that will help small business customers maximise efficiency, security and productivity.

FordPass Pro is a dedicated new app for those who rely on their vehicles for their work, enabling them to manage up to five Ford vehicles from a single screen.

“Time is precious for small business owners, which is why we focus on delivering simple technology solutions that we know will make a big difference,” said Richard Bunn, FordPass director, Ford Mobility Europe. “The new FordPass Pro app will help our customers spend less time managing their vehicles and more time making their business a success.”

The FordPass Pro app provides the tools businesses need to manage up to five vehicles within a single intuitive interface. Features include:

- **Check In** on the home screen for dynamic, instant access to important information about each vehicle – for example displaying AdBlue levels so owners know when to refill
- **Vehicle Location** lets owners know where their vehicles are at the beginning or end of the day, and helps drivers find their vans in busy car parks or work locations
- **Remote Lock/Unlock** provides reassurance that vehicles and their contents are safe, enabling independent security for both the cabin and load compartment
- **Vehicle Health** offers visibility of key vehicle health indicators including fuel levels, oil life, and tyre pressure, helping owners reduce wear and tear and improve fuel economy
- **Alarm Notification** immediately lets owners know if any of their vehicles’ alarms have been triggered
- **Remote Start** on automatic vehicles lets owners remotely start the engine – ideal for ensuring vans are warmed, de-iced and ready for work on early morning shifts

New features and enhancements are being added to FordPass Pro regularly. Some upcoming features include a heightened security **Guard Mode** which will allow owners of vehicles equipped with the FordPass Connect on-board modem to be alerted about any activity in their van – including if they are unlocked with a key – providing an additional layer of security and confidence. Online **Service Booking** will help owners to proactively manage the maintenance of their vehicles.

The FordPass Pro app is compatible with Apple and Android smartphones and is available in the Apple App Store and Google Play store in the U.K., Germany, Spain, Italy and France, with further markets to be added in the future.

FordPass Pro will support independent and small business customers, while large fleet customers will continue to be supported with Telematics and Data Services from Ford Commercial Solutions. \*

Ford is Europe's No. 1 commercial vehicle brand, with the Ford Transit model range setting a second quarter sales record of 68,800, up 2.7 per cent from the same quarter of 2018.

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*\* Ford Telematics is available to Ford fleet operators in the U.K. and Germany, and will come later to Spain, Italy and France. Ford Data Services is currently available in 15 markets in Europe: U.K., Germany, France, Italy, Spain, Netherlands, Belgium, Poland, Austria, Ireland, Sweden, Denmark, Portugal, Finland and Norway.*