



FORD MEDIA CENTER

## Ford is No. 1 in Europe Commercial Vehicle Sales and Rolled Out 8 Electrified Models to Customers in 2019

“This decade will see major changes in the auto industry. At Ford, we are embracing electrification and will have 14 electrified vehicles this year. To kick it off, we launched our new “Bring on Tomorrow” brand campaign signalling a shift in our business towards the future where all new vehicles will have an electrified option.”

Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 191,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).

## Ford of Europe

is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 62,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

## Contact

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