



## FORD-OWNED SPIN TO EXPAND DOCKLESS E-SCOOTER SERVICES INTERNATIONALLY, LAUNCHING FIRST IN GERMANY AND SETTING SIGHTS ON FRANCE AND THE UK

*The micromobility company promises to launch only with the permission of cities and bring an eco-friendly and sustainable first-and-last mile transportation solution to Germany and other European cities this year*

SAN FRANCISCO—FEBRUARY 27, 2020—[Spin](#), the micro-mobility unit of Ford Motor Company that crafted the first stationless micro-mobility permit in the United States of America, today announced its international expansion plans. The company will launch its first international fleet of dockless electric scooters in Cologne, Germany this Spring, with other German cities soon to follow. To further bolster its presence internationally, Spin will apply for the upcoming Paris e-scooter share permit in France next month and will explore opportunities in the United Kingdom including private partnerships and pending e-scooter share trials.

With over 20 exclusive partnerships in the United States of America, Spin is a trusted partner to over 60 cities and 25 universities, developing a long-term affordable and reliable alternative to commuting for communities. Through its [Partnership Promise](#), Spin prides itself on putting riders' safety first, working closely with local governments to obtain permission prior to entering new markets, and scaling its fleet responsibly. Spin also works with private companies, advocacy and local community groups to create a genuine transportation solution that addresses the needs and challenges of each city and college campus.

*"We believe that community integration is integral to our long-term success. That's why we have local teams dedicated to listening to the people in the communities we operate, gathering feedback so that we can offer the best service possible," said Euwyn Poon, Co-Founder and President of Spin. "Last year, we increased the number of U.S. cities in which we operate by 600 percent. We look forward to working collaboratively with cities and universities throughout Europe to bring the joyful, safe, and seamless Spin experience to the international community."*

Since joining the Ford family in November 2018, Spin and Ford have partnered to scale the business in new markets, successfully run operations, and offer a sustainable and genuine transportation solution that will allow a mass of commuters to freely move in gridlock and urban environments, and explore the world around them. Earlier this year, Spin announced its plans to heavily invest in product and infrastructure projects that will contribute to scooter-sharing sustainable mobility. The company has installed hundreds of Spin charging Hubs across the U.S.A. that address major issues such as scooter clutter and accessibility of scooters.

*"We are thrilled to reach this major milestone for our company," said Derrick Ko, Co-Founder and CEO at Spin. "As the company that created the first policy framework for regulating stationless micromobility, we look forward to collaborating with our constituents in Europe to shape the future of this industry. Being part of Ford helps us to offer long-term commitments to our partners as well as infrastructure investments such as Spin Hubs charging stations and multimodal lanes. We are looking forward to expanding our services to Europe where cities are committed to making sustainable, safe, and people-centered transportation options work through regulatory frameworks and infrastructure investments."*

Since its acquisition by Ford in November 2018, Spin's team has grown significantly from 24 employees to over 600 employees. The company is currently hiring in Germany for local corporate and fleet operation positions.

For more information about Spin in English and German, visit the official website <https://www.spin.app/>.

For a list of open positions in Cologne, Germany, visit <https://www.spin.app/spin-team/>.

To download the press kit containing visual assets, visit this [link](#).

## About Spin

Headquartered in San Francisco, California, Spin is one of the leading micro-mobility companies and a subsidiary of the Ford Motor Company. Spin has been recognized for launching the first stationless mobility program in the United States and instrumental in crafting the first mobility permit in the world. Recognized as a trusted and reliable partner, Spin currently operates electric scooters in 70 markets consisting of cities and university campuses nationwide and is the exclusive operator in dozens of cities and universities. Spin is comprised of a diverse team of experienced professionals from government and private sectors, and the transportation advocacy world, all of whom are committed to fulfilling the company's mission—giving people the freedom to move and bring people, communities, and their urban environment closer together.