



FORD MEDIA CENTER

## Amid Coronavirus, Ford Continues European CV Sales Leadership, Launches Key Models with Electrified Options

“The Coronavirus pandemic has had a massive effect on markets across Europe in the first quarter. With our strong CV business and fresh passenger vehicle line-up including the Puma and key electrified vehicles like the Kuga PHEV on the starting block, we are well prepared for a successful restart once customers start to return to the market.”

*Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe*

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