



## Mustang Earns World's Best-Selling Sports Car Title

The Ford Mustang—today celebrating its 56th birthday—was the best-selling sports car in the world last year, and the world's best-selling sports coupe for the fifth consecutive year.

Since sixth-generation Mustang global exports began in 2015, through December 2019, Ford has sold 633,000 Mustangs in 146 countries around the world— including 102,090 Mustangs in 2019.

This Mustang Day – the nameplate's 56th birthday – Mustang can now celebrate two global sales crowns, earning world's best-selling sports car and its fifth straight best-selling sports coupe title. Mustang is also America's best-selling sports car of the last 50 years.

“We're proud of our growing Mustang stable and performance variants,” said Jim Farley, chief operating officer, Ford Motor Company. “From Sweden to Shanghai, more and more driving enthusiasts are enjoying the feeling of freedom and the American open road in these new Mustangs. We are honoured to serve our owners, enthusiasts and fans for 56 years and counting.”

### Two global sales crowns

Mustang sold 102,090 units, according to the most recent new vehicle registration data from IHS Markit, making it the best-selling sports car in the world in 2019. During this period, Mustang sales in Germany increased 33 percent, in Poland sales rose by nearly 50 percent, and in France, they nearly doubled.

The year 2019 also marks the fifth consecutive year that Mustang was the best-selling sports coupe in the world. Sports coupes, as defined by IHS Markit, include two-door and convertible models.

Ford sold 9,900 Mustangs in Europe during 2019, a 3 per cent increase year-on-year.\*

### Performance line-up

Mustang is offered for customers in Europe in fastback and convertible body styles, with a choice of 449PS 5.0-litre V8 petrol engine with 10-speed automatic or six-speed manual transmissions, and 291PS 2.3-litre EcoBoost petrol engine and six-speed manual transmission.

The special edition Mustang BULLITT featuring an enhanced 460 PS 5.0-litre V8 engine is offered in fastback body style with a choice of Shadow Black or classic Dark Highland Green exterior colours, and unique exterior and interior details.

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Note: IHS Markit global vehicle registrations are compiled from government and other sources and capture 95 percent of global new vehicle volumes in more than 80 countries. Sports cars, as defined by IHS Markit, include all vehicles in the IHS Markit Global Sports Car segment. Mustang is America's best-selling sports car over the last 50 years, based on Ford analysis of 1966-2018 total U.S. new vehicle cumulative registrations for all sports car segments supplied by IHS Markit.

Ford Mustang 2.3-litre EcoBoost CO2 emissions from 204g/km, fuel efficiency from 9.0l/100 km NEDC

Ford Mustang 5.0-litre V8 CO<sub>2</sub>emissions from 268g/km, fuel efficiency from 11.8l/100 kmNEDC

Ford Mustang Bullitt 5.0-litre V8 CO<sub>2</sub>emissions 287 g/km, fuel efficiency 12.6l/100 kmNEDC

The declared fuel/energy consumptions, CO<sub>2</sub>-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and CO<sub>2</sub>-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO<sub>2</sub>emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO<sub>2</sub>emissions

\*The Euro 20 markets are: Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden and Switzerland.

### About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. # Ford employs approximately 190,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [corporate.ford.com](https://corporate.ford.com).

### Ford of Europe

is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 46,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 61,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 19 manufacturing facilities (12 wholly owned facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.