



New Go-Anywhere Trail and Active Models Take Ford Transit Range into New Territory

- Ford announces adventurous new Trail and Active Transit variants that deliver distinctive design, surprising capability and legendary Transit toughness
- Intelligent All-Wheel Drive for bold, rugged, capable TransitTrail and mechanical limited-slip differential for TransitCustomTrail offer improved traction in tough working conditions
- Active models introduce SUV-inspired style for TransitCustom and TourneoCustom, unique interior spec and limited-slip differential for adventurous private and business customers
- Active range expands later in 2020 with TransitConnect and TourneoConnect models

DUNTON, U.K., June 15, 2020 – Ford today revealed new rugged and rough-road-capable Trail and Active variants for the Transit and Tourneo ranges, available to order now for delivery in late summer.

The new TransitTrail and TransitCustomTrail models have been designed specifically to operate in tougher working environments, with the enhanced traction of a new mechanical limited-slip differential (mLSD) on front-wheel drive Transit and TransitCustom variants, and Intelligent All-Wheel Drive on Transit.

Exclusive exterior and interior upgrades further ensure the TransitTrail and TransitCustomTrail are equipped to deliver comfort and capability in challenging conditions without compromising practicality.

New Active variants of the TransitCustom and TourneoCustom support the multi-activity lifestyles of private and business customers with additional body cladding and the option of an mLSD for enhanced traction on loose, slippery or soft surfaces. An SUV-inspired exterior adds visual appeal as well as boosting practicality off the beaten track.

“The Active and Trail models demonstrate how versatile and capable the Transit range can be,” said Hans Schep, general manager, Commercial Vehicles, Ford of Europe. “From businesses that operate off the beaten track to families who want a vehicle as adventurous as they are, there is a Transit to suit every need.”

The range of Active vehicles will be further expanded later in 2020, with the introduction of the smaller TransitConnectActive and TourneoConnectActive models. More details will be provided closer to launch.

Trail for all conditions

The new Ford TransitTrail and TransitCustomTrail deliver rugged new looks and enhanced capability to support owners and operators whose work takes them to challenging terrain away from normal roads.

Trail variants feature additional black cladding around the front and rear lower bumpers and side panels. Oversized “Ford” lettering in the matte black grille delivers a bold and purposeful presence that embodies the vehicles’ go-anywhere spirit, complemented by unique 16-inch alloy wheels and “Trail” logos on the front doors. TransitCustom can also be specified with roof rails and running boards for added versatility.

A choice of drivetrains offers enhanced traction for difficult conditions. Front-wheel-drive Transit and TransitCustomTrail models are fitted with an mLSD as standard, and TransitTrail is available with Intelligent All-Wheel Drive for confident progress in more challenging terrain and weather conditions.

Developed in partnership with driveline technology specialists Quaife, the mLSD automatically transfers engine torque in low grip conditions to the wheel with the most traction, allowing Transit Trail and TransitCustom Trail to more comfortably tackle unpaved roads, gravel tracks and rugged or challenging surfaces. The vehicle's Electronic Stability Control system has also been recalibrated to harmonise with the mLSD. The same technology has previously been used to enhance the traction and handling characteristics of Ford Performance models including the FocusRS, FiestaST and FocusST, and has no impact on CO₂ emissions or fuel efficiency.

TransitTrail is also available with Intelligent All-Wheel Drive for optimised traction off-road. The technology enhances the base rear-wheel drive configuration by sending up to 50percent of engine torque to the front axle based on available grip in response to changing road surfaces and driver inputs.

Transit Trail's Intelligent All-Wheel Drive technology is also supported by additional Slippery and Mud/Rut Selectable Drive Modes, designed to improve performance and driver confidence across a variety of driving scenarios and easily selected using the Drive Mode controller on the dashboard. Intelligent All-Wheel Drive also features AWD Lock mode to split torque 50:50 between front and rear axles on extreme low-grip surfaces. The system does not compromise the load volume or dimensions of the TransitTrail compared with rear-wheel drive equivalents.

Trail models also benefit from an enhanced interior specification, with full leather seating as standard bringing additional luxury, durability and wipe-clean flexibility to the cabin. Standard air conditioning ensures a comfortable environment whatever the outside weather and a Quickclear heated windscreen allows an easy departure in freezing conditions. Power-foldable door mirrors and auto lighting are also standard.

Transit Custom Trail is available in a range of body styles with GVM from 3,000kg to 3,400kg, including panel van, double-cab-in-van and kombi in a choice of two wheelbases.

TransitTrail offers multiple body styles and wheelbases in the 3,500kg category, with panel van, double-cab-in-van, kombi, single chassis cab and double chassis cab variants.

All TransitTrail and Transit Custom Trail models are powered by Ford's advanced 2.0-litre EcoBlue diesel engine with a choice of 130PS, 170PS and 185PS power outputs.

In addition, Transit Custom Trail models offer the efficiency benefits of electrified powertrains with Ford's unique-in-segment 2.0-litre EcoBlue Hybrid powertrains in 130PS, 170PS and 185PS form. The 48-volt mild hybrid technology recovers energy during deceleration, stores it in a 48-volt battery pack, and uses the energy to increase fuel efficiency.

Versatile Active for outdoor lives

New Transit and TourneoCustomActive models add rugged SUV style and enhanced practicality with unique design features and a revised specification to suit the demands of both private and business users. Offering more space and load carrying capacity to enable adventurous lifestyles, the new Active models follow the success of the FordFiestaActive and FocusActive passenger vehicles.

Active models are distinguished by an SUV-inspired exterior, including:

- Unique 17#inch alloy wheels
- Signature Active mesh grille
- Additional cladding on the wheel arches, body sides, rear bumper and mirror caps
- Standard roof rails

A full-width Active decal at the rear is complemented by Active badges on each wing. For users requiring additional capability in more challenging driving conditions, TransitCustomActive and TourneoCustomActive can also be specified with the mLSD.

All Active models benefit from a unique interior specification, with unique part-leather seat trim, and the addition of a blue instrument panel accent for TourneoCustomActive.

The versatile TourneoCustomActive’s interior can easily be reconfigured to reflect users’ demands. The flexible seats can move to give passengers more room or increase luggage space, increased further in the long wheelbase variant. The seats can also be reversed to create a conference seating layout or removed entirely for more luggage space. The seat mounting points can then be used to mount in-vehicle racks to carry bicycles more safely.

Active series are available with power outputs of 130PS, 170 PS and 185PS depending on model and specification. Automatic and manual gearboxes are available across the range, with the optional mLSD available on manual vehicles. Customers can choose from a wide range of variants and body styles to find a vehicle that best suits their needs and lifestyle including:

- Tourneo Custom Active in SWB and LWB, seating up to eight people including driver
- Transit Custom Active panel van in SWB and LWB, with 3,000kg GVM
- Transit Custom Active double-cab-in-van in SWB and LWB, with 3,200kg GVM

The new Trail and Active models also benefit from the significant enhancements introduced to the Transit, TransitCustom and TourneoCustom ranges during 2019, with more fuel efficient 2.0-litre EcoBlue diesel and EcoBlue Hybrid 48-volt mild hybrid powertrain options, alongside FordPass Connect modem technology for improved vehicle utilisation, and new interior features and driver assistance technologies.

The Transit family of commercial vehicles last year played a significant role in Ford being the most-popular commercial vehicle brand in Europe for the fifth year in a row.*

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Series	CO ₂ from		Fuel consumption	
	(g/km NEDC)	CO ₂ from (g/km WLTP)	(l/100 km NEDC)	(l/100 km WLTP)
Transit Trail	144	210	5.5	8.0
Transit Custom Trail	141	183	5.4	7.0
Transit Custom Active	146	186	5.6	7.1
Tourneo Custom Active	145	203	5.5	7.7

The declared fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/

energy consumption and CO₂-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO₂ emissions.

*Ford of Europe reports sales for its 20 European traditional markets where it is represented through National Sales Companies: Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden and Switzerland.