



FORD MEDIA CENTER

Ford is Europe's No. 1 Commercial Vehicle Brand Year to Date: Plug-In Hybrids Account for More Than 50% New Kuga SUV Sales

“The new Ford Puma and Kuga are off to a great start with Hybrid derivatives making up more than 50% of total sales. In Q3 we will continue our drive to electrify the Ford range with the launch of our new Fiesta and Focus EcoBoost Hybrid models.”

Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe

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