



Want to be a Virtual Racer? Ford Offers Professional Esports Contract to Winner of New ‘Fordzilla Cup’

Ford’s Team Fordzilla is launching its first ever ‘Fordzilla Cup’ tournament, with the winner receiving a professional esports contract with Ford.

Open to all gamers aged 16-years-old and over the competition will stream on www.TeamFordzilla.com and Twitch, using the Forza Motorsport 7 game on Xbox and PC.

Entrants will upload a video of their laptime on a chosen track in the first instance that will be verified by Ford. If they are faster than the qualification time they become eligible for the first round of qualifiers, using a Ford GT at the famous Spa circuit. Each subsequent round will use a different version of the Ford Mustang until the semi-final where variants of Ford’s supercar, the Ford GT, will again be raced.

The professional contract will hand the overall winner a place in Ford’s Team Fordzilla esports team, with the opportunity to compete for Ford on a global scale. They will also receive professional gaming equipment to ensure they’re ready for the adventure ahead.

For more information, visit www.teamfordzilla.com or follow @TeamFordzilla on Twitter.

Race schedule

The competition begins on August 5th with qualifiers running until August 13th. The competition culminates with the final at this year’s Gamescom on August 29th. The events will be:

Qualifiers - Spa in the GT Le Mans

- First Round Broadcast 1 - Hockenheim in Ford Mustang Boss Forza Edition
- First Round Broadcast 2 - Silverstone in Ford Mustang Mach One
- First Round Broadcast 3 - Catalunya in Ford Mustang GT
- First Round Broadcast 4 - Monza in Ford Mustang RTR
- Semi Final 1 - Mugello in Ford Chip Ganassi
- Semi Final 2 - Nürburgring in Ford Chip Ganassi GT
- Final race one - Brands Hatch in GT Le Mans
- Final race two - Le Mans in GT Le Mans

Team Fordzilla

Ford launched Team Fordzilla – its first ever esports team – in 2019 with individual teams in France, Germany, Italy, Spain and the UK, consisting of hand-picked racers. Each team competes in national competitions with dedicated team captains, with the best drivers representing Team Fordzilla at a European level.

In 2019/20 Team Fordzilla entered a European team in the Le Mans Esports series. For further updates, follow them on Twitter (@TeamFordzilla), Instagram (@teamfordzilla) and Twitch (@TeamFordzilla).

Quotes

“We’re committed to gaming and delighted to return to Gamescom yet again with this exciting new opportunity for aspiring racers. It doesn’t matter who you are, or where you come from, if you have the talent then you’re in. We can’t wait to welcome whoever the winner is to Team Fordzilla.”

Emmanuel Lubrani, Senior Manager, brand communications and content development, Ford Europe

Links

· Website: www.teamfordzilla.com

· Twitter: @TeamFordzilla