



Mustang Mach-E's Sci-Fi Drive Sounds Inspire a Thumping New Song from Renowned Electronic Musician

- Ford engineers composed the drive sounds of all-electric Mustang Mach-E using science fiction movies as a reference
- Inspired by Mustang Mach-E's electronic oscillations, musician Matthew Dear created the hypnotic "New Breed" track, adding to Mustang's already rich history in music

The all-electric Ford Mustang Mach-E sounds like a sci-fi fantasy – so much that it inspired Detroit-based electronic music artist Matthew Dear to transform its sound into song.

Inspired by classic 80's sci-fi cinema, Ford sound designers worked with the studio Ozone Sound to craft electronic sounds that can be heard inside and outside of the Mustang Mach-E while the car is moving.

That piqued the interest of Dear, a founding member of world-renowned electronic music label Ghostly International and originator of the "Hands Up for Detroit" anthem. Dear used the synth-heavy sounds to create "New Breed," a hypnotic electronic arrangement that's distinctly Mustang Mach-E.

"The idea of remixing the sounds from the Mustang Mach-E was immediately interesting because I've always considered myself to be a 'sound tinkerer,'" said Dear. "But after I got to actually hear and experience the digital propulsion sounds that Ford created, I was sold on the project. The sounds are cooler than I thought they'd be — cinematic and sci-fi — and all the noises the car makes have a sense of modern musicality. Creating "New Breed" was a new experience and I think the song — like the car — takes its passengers on a voyage."

Since its debut, Mustang has been synonymous with music featuring in a number of classic songs. With "New Breed," Mustang Mach-E ignites a new generation of Mustang in music. Give the track a listen and see how Ford and Matthew Dear made the piece a reality by watching a short documentary [here](#).

The track "New Breed" is streaming now on Apple Music, Spotify, Deezer, YouTube or where you listen to music.

###

About Matthew Dear

DJ, dance music producer and experimental pop auteur Matthew Dear – who also maintains separate musical aliases Audion, False and Jaberjaw – is a founding artist of Ghostly International and its dancefloor offshoot, Spectral

Sound. Dear has collaborated with artists such as Tegan and Sara and his remixes have been commissioned by the likes of The XX, Charlotte Gainsbourg, Spoon, Hot Chip, The Postal Service and The Chemical Brothers.

The declared fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and CO₂-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO₂emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO₂emissions.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. # Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe

is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 45,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 58,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 18 manufacturing facilities (12 wholly owned facilities and six unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.