



Ford achieves record share in SUV sales and grows its European commercial vehicle share leadership in Q3 2020

“Many markets across Europe have bounced back stronger than expected though still below Q3 last year, with commercial vehicles particularly benefitting from growing societal trends like home deliveries and online shopping. The new Puma is exceeding our sales expectations, with a remarkable 74% of customers choosing the super-efficient and powerful EcoBoost Hybrid engine.”

Roelant de Waard, Vice President, Marketing, Sales and Service, Ford of Europe

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 45,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 58,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 18 manufacturing facilities (12 wholly owned facilities and six unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.