



## New Power Generation: Mustang Mach-E 1400, Puma ST, STARD Fiesta Star at Goodwood with Big Ford News Coming

- Ford Performance models demonstrating breadth of capabilities from extreme all-electric propulsion to accessible SUV Sports Technologies on show at one-off Goodwood event
- Perception-altering Mustang Mach-E 1400 all-electric prototype and exhilarating-yet-practical new Puma ST seen in action for the first time by global virtual audience
- Ford to make additional exciting product announcement for performance fans at Goodwood SpeedWeek on October 16

**COLOGNE, Germany, Oct. 15, 2020** – Ford is demonstrating to a global virtual audience the full potential of the company’s newest production and prototype performance vehicles at Goodwood SpeedWeek, October 16 to 18 – including European dynamic debuts for Mustang Mach#E 1400<sup>1</sup> and PumaST.

Delivering targeted peak power of more than 1,400 PS, the unique Mustang Mach-E 1400 embodies the extremes of all-electric performance and showcases its abilities for the first time at the Goodwood Motor Circuit near Chichester, UK – demonstrated by VaughnGittin Jr., RTRVehicles founder, motorsports champion and professional fun-haver.

The new Puma ST is the first Ford Performance SUV in Europe – enhanced with sophisticated Sports Technologies including a unique-in-segment limited-slip differential (LSD) option, patented force vectoring springs and selectable Drive Modes from Eco to Track.

Ford is also set to deliver further exciting news for the boldest performance car fans across Europe at Goodwood SpeedWeek on October 16.

“This is a really exciting time for Ford Performance. We are exploring how electrification can bring a whole new level of fun with projects like Mustang Mach-E 1400, and at the same time we are delivering for new customers with Puma ST the accessible, everyday performance that is the core of what we do,” said Stefan Muenzinger, Ford Performance manager, Europe.

The one-time-only Goodwood SpeedWeek combines the best of the Goodwood Festival of Speed and Goodwood Revival events, [streaming track action directly to car fans online](#).

### **Truly electric performance**

The one-of-a-kind, prototype [Mustang Mach-E 1400](#) is the ultimate example of the performance on offer from Ford all-electric powertrains.

The result of 10,000 hours of collaboration by Ford Performance and RTRVehicles, the Mustang Mach-E 1400 is aimed at bridging the gap between what an electric vehicle can do and what customerstend tobelieveitcan do.

Goodwood SpeedWeek participants will be left in no doubt as to the true potential of all-electric performance following Drifting Competition demonstrations of the prototype model by RTR founder Vaughn Gittin Jr.

The Mustang Mach-E 1400 uses seven motors to deliver 1,419 PS, with a single driveshaft connecting them to differentials that have a huge range of adjustability to set the car up for everything from drifting to high-speed track racing.

Rear-wheel drive, all-wheel drive and front-wheel drive configurations are all possible, and power delivery can be split evenly between front and rear, or completely to one or the other. Downforce is targeted at more than 1,000kgat 257 km/h (160 mph).

“Getting behind the wheel of this car has completely changed my perspective on what power and torque can be,” said Vaughn Gittin Jr. “This experience is like nothing you’ve ever imagined, except for maybe a magnetic roller coaster.”

### **Puma ST on track**

Ford’s first SUV in Europe to be as capable on a race track as it is on a family road trip, [the new Puma ST](#) raises the bar for compact SUV driving dynamics while also delivering best-in-class uncompromised loadspace.

A 200 PS 1.5#litre EcoBoost engine<sup>2</sup> delivers 0#100km/h (0#62mph) acceleration in 6.7seconds, and a performance-optimised chassis features a rear twistbeam with 50 per cent more torsional stiffness than the standard Puma, 25 per cent faster steering and brake diameters increased by up to 17percent for ultimate fun-to-drive. Specially-developed Michelin Pilot Sport 4S tyres also help deliver the most agile Ford SUV driving experience yet.

Offered in bold colours including exclusive Mean Green, the Puma ST also features performance body styling with optimised aerodynamics including a Ford Performance-embossed splitter to increase front end downforce by almost 80 per cent for greater stability and traction.

Despite genuine performance credentials, the ST variant continues to deliver fundamental Puma practicality including the innovative Ford MegaBox storage solution beneath the boot floor – perfect for storing track-day helmet, shoes and gloves.

“Our number one priority was that the Puma ST had to be as exhilarating and capable as every ST model, without sacrificing any of Puma’s practicality,” Muenzinger said.

### **STARD Ford Fiesta ERX**

Also helping demonstrate the potential of all-electric propulsion across a range of motorsport disciplines, the STARD Ford Fiesta ERX makes its Goodwood debut, competing in the Drift Competition.

The Fiesta ERX is a fully-electric rallycross car based on the Fiesta ST and developed by rally and racing specialists STARD to meet FIA World Rallycross Championship’s Projekt ERX regulations.

Three electric motors produce more than 600 PS and more than 1,000 Nm of torque combined, sent to the wheels via a four-wheel drive system and two-speed transmissions at each axle for 0#100 km/h (0-62 mph) acceleration in an astonishing 1.8 seconds, and a top speed of 240 km/h (149 mph). Complying with World RX regulations, the Fiesta ERX is available to buy in race-ready form.

### **Fan favourite Ford GT**

The Ford GT supercar returns to Goodwood to deliver high speed excitement in the Michelin Supercar Run – driven by former-Ford GT Le Mans 24 Hours racer Richard Westbrook.

The road-going Ford GT features a lightweight carbon fibre and aluminium chassis, carbon fibre body panels, active aerodynamics and a twin-turbocharged V6 EcoBoost engine<sup>3</sup> that delivers 655 PS and 750 Nm of torque for a top speed of 347 km/h (216 mph).

<sup>1</sup>Mustang Mach-E 1400 is a prototype vehicle for demonstration purposes and not available to purchase.

<sup>2</sup>Puma ST anticipated fuel efficiency from 6.0 l/100 km and CO<sub>2</sub>emissions from 134 g/km NEDC (6.9l/100km and 155 g/km WLTP). Officially homologated fuel efficiency and CO<sub>2</sub> emissions figures will be published closer to on-sale date.

<sup>3</sup>Ford GT fuel efficiency from 14.9 l/100 km and CO<sub>2</sub>emissions from 350 g/km NEDC.

The declared fuel/energy consumptions, CO<sub>2</sub>-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and CO<sub>2</sub>-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO<sub>2</sub> emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO<sub>2</sub> emissions.