



FORD MEDIA CENTER



Charles Bilyeu

Chief Executive Officer of Ford Credit Europe

Charles Bilyeu is the chief executive officer of Ford Credit Europe responsible for 19 European markets as well as the Middle East and Africa. He joined the company in 1988 and worked in the company's Omaha, Nebraska; Kansas City, Kansas; and Wichita, Kansas, branches before becoming one of the company's first organizational effectiveness managers.

As the company moved to a centralized operations model, he helped design processes and launch the company's business centers. He worked at the Irving, Texas, center before accepting a lead role in launching 6-Sigma in Ford Credit. He later served as president of Ford Credit Canada before returning to the United States and serving in several executive positions, including leading U.S. Sales Operations.

In 2015, he relocated to Europe to serve as executive director, Marketing and Sales, Ford Credit Europe. He graduated from Missouri State University with a degree in finance and investments in 1986 and joined Ford Credit's training program after working for the global discount supermarket chain Aldi.