



FORD MEDIA CENTER



Joerg Beyer

Managing Director, Product Development, Ford-Werke GmbH, and Executive Director, Engineering, Ford of Europe

Joerg Beyer is managing director, Product Development, Ford-Werke GmbH, and executive director, Engineering, Ford of Europe.

Previously, Beyer was executive director, Global Programs, responsible for leading all global programs developed in Ford's Development Centers around the world.

Since joining Ford in 1990, Beyer has held a variety of Product Development roles at Ford Motor Company in Germany, the UK and the United States – including chief engineer for Mondeo and Fiesta. He headed the pre-production vehicles and innovation division, as well as the small car segment with global responsibility.

Beyer graduated with a diploma in automotive engineering from Rheinisch-Westfälische Technische Hochschule Aachen in 1991.

Beyer was born in 1965 in Cologne, Germany, and is married with three sons. He enjoys spending quality time with his family. His hobbies include sports, travel and classic cars – and traveling in classic cars.