



FORD MEDIA CENTER

Ford F-150, F-250 Super Duty, Transit, Transit Connect, Taurus Win Vincentric Best Fleet Value in America Awards

Seven Ford Motor Company cars, trucks and vans have won recently the Vincentric Best Fleet Value in America awards for 2017. The awards recognize vehicles that provide fleet customers with the lowest total cost of ownership.

Ford's 2017 winners are proven performers that have taken home awards in prior years:

- Ford Taurus SE: Seven-time large sedan winner
- Ford F-150 XL: Five-time full-size half-ton pickup winner
- Ford F-250 Super Duty XL: Two-time full-size three-quarter-ton pickup winner
- Ford Transit Connect XLT*: Five-time small commercial passenger van winner
- Ford Transit 150 XL low-roof van: Three-time full-size half-ton passenger van winner

Two Lincoln models, Lincoln MKX Premiere and Lincoln MKZ Hybrid*, also earned awards.

Vincentric Best Fleet Value in America awards are based on fleet lifecycle costs in eight key areas – depreciation, fuel, insurance, financing, repairs, fees and taxes, opportunity costs and maintenance. Winning vehicles have the lowest lifecycle costs across 28 ownership and mileage scenarios – ranging from 24 months of ownership/16,000km annually to 60 months/64,000km annually. Learn more at www.vincentric.com.

For the **Arabic** version of the press release, please click here: [Arabic](#)

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

Ford's history in the Middle East goes back more than 60 years. The company's local importer-dealers operate more than 155 facilities in the region and directly employ more than 7,000 people, the majority of whom are Arab Nationals. For more information on Ford Middle East, please visit www.me.ford.com

Ford Middle East is also a responsible corporate citizen with currently three CSR initiatives running in the region including the Ford Motor Company Conservation & Environmental Grants, Ford Warriors in Pink® breast cancer awareness campaign and Ford Driving Skills for Life safe driving awareness programme for young drivers and teens.