Ford Otosan Opens New $511 Million Facility in Turkey To Exclusively Build Ford Tourneo Courier And Transit Courier

- Ford Otosan, the Turkish joint venture between Ford Motor Company and Koç Holding, today officially launched production at a new vehicle assembly plant in Yeniköy, Turkey.
- Ford Executive Chairman Bill Ford and Ali Y. Koç, Board Member, Koç Holding and Chairman, Ford Otosan, led the official plant opening; Turkish Prime Minister Recep Tayyip Erdoğan also gave remarks.
- Plant built in 16 months with an investment of $511 million.
- New facility kicked-off production of the Ford Transit Courier small commercial vehicle and Ford Tourneo Courier entry-level people-mover.

Ford Otosan, the Turkish-based joint venture between Ford Motor Company and Koç Holding, officially launched vehicle production today at a modern, all-new vehicle production facility in Yeniköy, Turkey.

Ford Executive Chairman Bill Ford and Ali Y. Koç, Board Member, Koç Holding and Chairman, Ford Otosan led the ceremony marking the start of production at the new $511 million plant which is launching production of the Ford Transit Courier small commercial vehicle and Ford Tourneo Courier entry-level people-mover.

Turkish Prime Minister Recep Tayyip Erdoğan also gave remarks at the ceremony. Rahmi Koç, Honorary President, Koç Holding, Mustafa Koç, Chairman, Koç Holding, plus senior government and local officials also attended the event.

“Ford Otosan is one of the longest-lasting and most successful joint ventures in the global auto industry and today marks another great milestone in this partnership,” said Bill Ford. “This new plant is a testament to the drive and commitment of the men and women of Ford Otosan, and our success will continue to grow as we move forward together.”

Added Ali Y. Koç: “Today is another milestone in the history of Ford Otosan in its 55th year of partnership between Ford Motor Company and Koç Holding. Ford Otosan has been given the responsibility for producing two all-new vehicles for the completely refreshed Ford commercial vehicle and people-mover range and which will compete in growing market segments and be built in a brand new plant. This is a great opportunity to grow and prosper in the future.

“The new Courier models were developed by 500 engineers in our R&D centre, which employs 1,300 skilled engineers. The vehicles also will help to support the Turkish supplier industry and provide new opportunities for export.”

**Ford Otosan’s new Yeniköy plant**
The new 70,000 square metre facility is located next to Ford Otosan’s existing Kocaeli vehicle assembly plant and is the third Ford Otosan plant to build Ford vehicles.

The Ford Tourneo Courier entry level people-mover and the Ford Transit Courier, Ford’s smallest commercial vehicle, will be sold in around 46 countries. The plant utilizes the same advanced and environmentally-friendly manufacturing technologies that Ford has introduced across its global production facilities, and will be capable of building up to 110,000 vehicles a year.

The Ford Otosan joint venture is a more than 50 year-old business partnership between Ford Motor Company and Koç Holding, though the strong relationship between the two partners stretches back almost nine decades.

A core part of the One Ford global commercial vehicle plan, Ford Otosan currently builds the Cargo heavy truck, the Transit and Transit Custom medium commercial vehicles, the Tourneo Custom people-mover, and now the all-new...
Tourneo Courier entry-level people carrier and Transit Courier small commercial vehicle. Ford Otosan exports Ford vehicles to 106 markets globally.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 190,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.