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Innovate Mobility Challenge: Mobility Integration Challenge, Chongqing, China

Fact Sheet: Mobility Integration

Chongqing, China, is challenged by drastic geographical changes and extreme congestion, requiring multiple modes of transportation that struggle to move people into, out of and through the city quickly and efficiently.

Ford asked app developers to come up with a way to make commuting easier by connecting multiple transportation options on a single trip.

Multimodal Transportation Platform was named the grand prize winner.

MultiModal Transportation Platform is an app that combines city-based mass-transit options, including buses and trains, with localized transportation, including bicycle rentals and rickshaws, to get people where they want to go while saving fuel and reducing congestion. The app finds high-traffic areas and alternative routes; nearby transportation options with maps; and provides contact information for services, pricing, line changes for buses, subways, railways and more.

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.