



FORD MEDIA CENTER

# Innovate Mobility Challenge: Monsoon App Downpour, Mumbai, India

## Fact Sheet: Monsoon App Downpour

Mumbai is known for its monsoon rains in the middle of summer. The heavy rains last up to four months, and result in flooded roads and railways that create long delays for the 12 million residents of the area. People simply can't get around to do what they need to do.

Mumbai Monsoon Helper was named the grand prize winner.

The Mumbai Monsoon Helper app allows users to plan routes around the most water-soaked areas by providing current weather details, forecasts and maps. The information is gathered through crowd-sourcing. Planned enhancements for the app include navigation around flooded areas by prioritizing recently reported floods and areas of receding water. While the app can't stop the rain, it can help people deal with it.

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