



Jan 6, 2015 | Africa

# Mobility Experiment: Data Driven Healthcare, Africa

[Fact Sheet: Data Driven Healthcare](#)

In West Africa, unpaved roads and a lack of reliable transportation prevent people from accessing healthcare. Ford is working with Riders for Health, an organization that manages and maintains fleets that deliver healthcare workers to patients who need help. Equipping Ford pickup trucks and SUVs with OpenXC technology will help better maintain the vehicles, as well as allow for vehicle data to be collected that could improve productivity. Ford is also using data collected to create maps of the region, where most mapping companies do not go.

## **The Experiment**

Researchers will capture and analyze data from Ford vehicles carrying healthcare workers to remote areas of West Africa.

### About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit [www.corporate.ford.com](http://www.corporate.ford.com).