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Mobility Experiment: Data Driven Healthcare, Africa

[Fact Sheet: Data Driven Healthcare](#)

In West Africa, unpaved roads and a lack of reliable transportation prevent people from accessing healthcare. Ford is working with Riders for Health, an organization that manages and maintains fleets that deliver healthcare workers to patients who need help. Equipping Ford pickup trucks and SUVs with OpenXC technology will help better maintain the vehicles, as well as allow for vehicle data to be collected that could improve productivity. Ford is also using data collected to create maps of the region, where most mapping companies do not go.

The Experiment

Researchers will capture and analyze data from Ford vehicles carrying healthcare workers to remote areas of West Africa.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.