



## Still Unmatched: All-New Ford F-150 Raptor SuperCrew Is America's Favorite High Performance Off-Road Pickup Truck

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- **Roomier:** All-new Ford F-150 Raptor SuperCrew adds room for passengers and gear, expanding choice and versatility in the toughest, smartest, most capable F-150 Raptor ever
- **More agile:** Enhanced suspension, use of advanced materials, all-new EcoBoost engine technology plus smart engineering saves up to 500 pounds, for improved power-to-weight ratio for even better off-road agility than previous F-150 Raptor
- **Unmatched performance:** All-new high-output 3.5-liter EcoBoost, all-new 10-speed transmission and torque-on-demand transfer case make F-150 Raptor even more powerful, efficient and easy to drive off-road
- **Better traction:** Segment-exclusive redesigned beadlock-capable wheels help increase grip in low-traction conditions; unique Avalanche Grey color signifies Raptor's Ford Performance tie

**DETROIT, Jan. 11, 2016** – Eagerly anticipated and still unmatched by any auto manufacturer, Ford – America's truck leader – introduces the all-new F-150 Raptor SuperCrew, adding agility, versatility and roominess to the toughest, smartest, most capable F-150 Raptor ever.

Developed with the DNA of a Baja race truck, F-150 Raptor is unique among off-road and performance vehicles, with a purpose-built engine, chassis and suspension that enables it to travel fast over challenging desert landscapes or crawl over rocky terrain.

F-150 Raptor SuperCrew with four full-size doors provides rear passengers with more legroom and comfort on the trails and more space to stow gear while exploring the American and Canadian wilderness. SuperCrew's 145-inch wheelbase is 12 inches longer than the standard Raptor SuperCab 133-inch wheelbase.

"F-150 Raptor means superior off-road capability, from rock crawling to sand running," said Dave Pericak, Ford Performance global director. "With the addition of SuperCrew, F-150 Raptor customers can leave the pavement behind – without sacrificing comfort and space."

Advanced materials – including high-strength steel and high-strength, military grade, aluminum alloy – help save up to 500 pounds versus the prior Raptor for improved off-road prowess. Combined with all-new EcoBoost engine technology, the next-generation F-150 Raptor's power-to-weight ratio has been improved, making the truck even more agile off-road.

### **Toughest F-150 Raptor ever**

The all-new F-150 Raptor starts with a purpose-built fully boxed frame – the backbone of the truck – that is the strongest in the F-150 lineup, featuring more high-strength steel than the outgoing Raptor.

F-150 Raptor's chiseled looks are reminiscent of Trophy Trucks – the fastest and most powerful class of off-road pickups. F-150 Raptor is 6 inches wider than standard F-150 for enhanced stability off-road.

The all-new F-150 Raptor also boasts its first-ever dual exhaust and new 17-inch wheels with next-generation BFGoodrich All-Terrain KO2 tires designed for off-road performance.

### **Smartest F-150 Raptor ever**

F-150 Raptor is powered by Ford's new, second-generation high-output 3.5-liter EcoBoost® engine that produces more power with greater efficiency than the current 6.2-liter V8, which is rated at 411 horsepower and 434 lb.-ft. of torque.

The high-output 3.5-liter EcoBoost is a Raptor-exclusive in the F-150 lineup paired with an all-new 10-speed transmission for improved efficiency.

An all-new four-wheel-drive, torque-on-demand transfer case, with advanced, easy-to-use off-road mode driver-assist technology, further improves Raptor's performance so it is easy to drive off-road across varying terrain.

F-150 Raptor's new transfer case, which manages power distribution between the front and rear wheels, combines the best attributes of clutch-driven, on-demand all-wheel drive with durable, mechanical-locking four-wheel drive to send power to the wheels in slippery conditions.

F-150 Raptor's pioneering off-road driving mode technology has evolved into an all-new Terrain Management System™ that enables the driver to select modes to optimize driving dynamics to environmental conditions – from snow to mud, sand and more.

Six preset modes help the truck power through different terrain and driving conditions:

- Normal mode for everyday driving
- Street mode for higher-performance, on-road driving
- Weather mode for rain, snow or ice
- Mud and sand mode for muddy and sandy trails and terrain
- Baja mode for high-speed desert running and
- Rock mode for low-speed rock crawling

### **Most capable F-150 Raptor ever**

An available Torsen front differential increases off-road capability further. The system increases grip significantly for the front end of the truck and allows it to pull itself over obstacles and up steep grades – even when traction is split between the front tires.

F-150 Raptor comes standard with new FOX Racing Shox with custom internal bypass technology that works to damp and stiffen suspension travel over rough terrain, helping prevent the truck from bottoming out.

Front and rear shock canisters have grown from 2.5 inches to 3 inches in diameter for improved performance. They feature more suspension travel than the current Raptor's 11.2 inches at the front and 12 inches at the rear.

All-new F-150 Raptor will be built at Dearborn Truck Plant and goes on sale in the U.S. and Canada this fall.

### **F-150 foundation**

Ford F-150 – the same hard-working light-duty truck available from XL work truck to Limited, the most luxurious F-150 ever – is the foundation of every F-150 Raptor. F-150 is part of Ford F-Series, America's favorite truck for 39 straight years and America's favorite vehicle for 34 straight years.

### About Ford Motor Company

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