



## Ford Only Automaker on Ethisphere Institute's List of 2016 World's Most Ethical Companies

- Ethisphere<sup>®</sup> names Ford to 2016 list of World's Most Ethical Companies<sup>®</sup>; Ford is the only automaker to receive the distinction
- Ethisphere annually recognizes the world's top companies for mandating ethical practices, promoting corporate citizenship as well as governance and leadership
- Consumers placing increasing importance on ethics in business; recent report shows majority of U.S. learned more about a company before doing business; more than one-third opted not to do business with companies with negative reputations

### FORD ETHISPHERE INFOGRAPHIC

**DEARBORN, Mich., March 7, 2016** – Ford Motor Company is the only automaker named a 2016 World's Most Ethical Company<sup>®</sup> by Ethisphere Institute today – a distinction that comes as ethics in business increasingly affects customers and their purchase decisions.

“This honor celebrates our employees who are committed to doing the right things and making the right choices,” said Bill Ford, executive chairman, Ford Motor Company. “Ethics and corporate citizenship are the foundation of what drives us to make people’s lives better.”

This marks the seventh consecutive year Ethisphere Institute has named Ford a World's Most Ethical Company.

Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, honors companies with top ratings in five categories – ethics and compliance, corporate citizenship and responsibilities, culture of ethics, governance and leadership and reputation.

For decades, Ford has recognized the importance of strong corporate citizenship and how that ties to success and building the company’s reputation. More than half of respondents to the 2016 Harris Poll Reputation Quotient said they learn more about a company before deciding to do business with them. More than one-third decided not to do business with a company if they perceive the business has a negative reputation.

“Ford understands that trust is the cornerstone of everything it does, and their commitment to being an active part of a global community helps explain why they are the only automaker Ethisphere has recognized every year since 2010,” said Timothy Erblich, Ethisphere’s Chief Executive Officer. “Being honored for the seventh time is no small achievement. Congratulations to everyone at Ford for being recognized.”

For more information about Ethisphere Institute’s methodology and to view the complete list of 2016 World's Most Ethical Companies, visit <http://ethisphere.com/worlds-most-ethical/wme-honorees/>.

In addition to this honor from Ethisphere Institute, Ford has received additional honors, including:

- Forbes 2015 America’s Best Employers (133)

- Human Rights Campaign 2015 Corp. Equality Index – 100 percent
- Fast Company 50 Most Innovative Companies
- Universum 2015 U.S. Most Attractive Employer – Engineering (18)
- Universum 2015 World's Most Attractive Company – Engineering (15)
- Fortune Change the World List
- Fortune World's Most Admired
- LinkedIn 100 Most InDemand Employers
- Forbes Best Companies for Work-Life Balance

For related materials:

- [Ford Reaffirms Commitment to Corporate Responsibility in its Supply Chain, Becoming First Automaker to Join EICC](#)
- [Ford Motor Company Sustainability Report 2014/15](#)
- [fordbetterworld.org](http://fordbetterworld.org) (Ford Motor Company Fund)

## About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).

## About the Ethisphere Institute

The Ethisphere<sup>®</sup> Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character. Ethisphere honors superior achievement through its World's Most Ethical Companies<sup>®</sup> recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA) and showcases trends and best practices in ethics with the publication of Ethisphere Magazine and The World's Most Ethical Companies Executive Briefing. Ethisphere is also the leading provider of independent verification of corporate ethics and compliance programs. More information about Ethisphere can be found at: <http://ethisphere.com>.