



FORD MEDIA CENTER

New Standard Features, Fresh Colors for 2017 Ford Shelby GT350 Mustang

DEARBORN, Mich., April 6, 2016 – Ford Performance is adding more standard features to the new Shelby® GT350 Mustang on sale this June. These new offerings are the best of what customers have been asking for from the most track-capable, race-ready Mustang ever built.

Track Package is now standard on the Shelby GT350 Mustang for the 2017 model year, giving all customers the features they want along with the option to add even more – no longer do buyers have to choose between the Track Package and additional features.

“Ford Performance is always listening to customer feedback,” said Dave Pericak, global director, Ford Performance. “At the end of last year we started offering a back seat option for Shelby GT350R due to customer demand. Now, we have adjusted the packages available to continue to provide more of what customers want on the Shelby GT350 Mustang.”

The 2017 Shelby GT350 also brings three new colors and the choice of either an available Electronics Package or a Convenience Package.

New features for 2017 Shelby GT350 Mustang:

- Standard Track Package featuring aluminum tower-to-tower brace; high-downforce decklid spoiler; engine oil, transmission and differential coolers; MagneRide™ damping system
- Three new colors – Ruby Red Metallic, Lightning Blue and Grabber Blue – replace Deep Impact Blue and Competition Orange
- Two new available packages – Electronics Package includes SYNC® 3, voice-activated navigation and nine-speaker audio system; Convenience Package includes the same options, and replaces manual Recaro seats with leather-trimmed power sport seats
- Available audio system upgrade from seven to nine speakers with Electronics Package, Convenience Package and R-Electronics Package

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.