



## Preparing for Le Mans: Ford Performance Racing Simulator

- In May 2014, Ford Performance opened the doors to the Ford Technical Support Center in Concord, N.C. Built to support its racing program, the Technical Center immediately became a crucial piece of Ford's global racing programs
- The centerpiece of the building is a full-motion platform simulator that allows Ford Performance drivers and teams to optimize their setups for individual track configurations and for drivers to practice driving a track ahead of an upcoming race weekend
- Video: <https://youtu.be/ftes99dVEdY>

### **Context/background:**

The Ford Performance racing simulator was a crucial building block in the Ford GT drivers' preparations for the Le Mans 24 Hours.

### **Images:**

Additional high-resolution images of Ford GT are available at [www.media.ford.com](http://www.media.ford.com).

### **Details:**

- Fifty years after Ford's legendary 1-2-3 finish at the 1966 Le Mans 24 Hours, Ford is returning to Le Mans
- The four-car Ford Chip Ganassi Racing team will compete in the GTE Pro category against the likes of Aston Martin, Chevrolet and rivals Ferrari
- In all, 12 drivers from around the world will race for Ford Chip Ganassi Racing in Ford GTs at the Le Mans 24 Hours
- All-new Ford GT supercar is the culmination of years of Ford innovations in light-weighting, aerodynamics and efficient EcoBoost engines
- Ford GT is powered by second-generation twin-turbo Ford EcoBoost V6 engine

### **Quotes:**

"First of all, I don't even know how they do this. There are some really smart people involved in this program."

"It's all about immersion, immersing you in there. When you can see out of your peripheral, you still see the same things going by. It's as real as you can get, sitting in a room like this. When you're trying to put the lap down, you're huffing and puffing. It's amazing how sweaty you can get going nowhere."

– Joey Hand  
Driver, No. 66 Ford GT/No. 68 Ford GT at Le Mans

“You want the driver to believe they are driving the real car. We’re able to use the simulator to do driver training at some of the tracks we don’t get to very often, like Le Mans.”

– Mark Rushbrook  
Ford Performance motorsports engineering manager

### About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).