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Ford F-150 Wins Kelley Blue Book Best Buy Truck Award for Third Consecutive Year

DEARBORN, Mich., Nov. 15, 2016 – The 2017 Ford F-150 is taking home the *Kelley Blue Book* KBB.com “Best Buy” of the Year for trucks award, marking the third year in a row F-150 has won the honor.

The 2017 Ford F-150 – the toughest, smartest, most capable F-150 ever – introduces an updated powertrain lineup with the debut of its all-new 3.5-liter EcoBoost[®] and Ford-built 10-speed automatic. The powertrain provides 50 lb.-ft. more peak torque, and features improvements across all three EPA fuel economy ratings – city, highway and combined – of 1 mpg over the 2016 model.

Also new for the 2017 F-150 is the return of the STX Appearance Package bundling numerous exterior and interior features that aren’t normally available to give F-150 customers a great value truck. For comfort and convenience, BLIS[®] with cross-traffic alert now includes trailer coverage, while SYNC[®] Connect with FordPass[®] allows drivers to lock, unlock and locate their vehicle remotely. Customers can also schedule starts and check the fuel level remotely via the FordPass smartphone platform.

The [Kelley Blue Book Best Buy Awards](#) are designed to provide a significant service to American new-car buyers by identifying the cream of the crop of all available 2017 model-year vehicles. These awards are the culmination of a year-long regimen of expert vehicle evaluation and testing of nearly every new vehicle available in America, along with analysis of a broad swath of vehicle-related data, including vehicle pricing/transaction prices, 5-Year Cost to Own data (which includes depreciation, insurance, maintenance, financing, fuel, fees and taxes for new cars), consumer reviews and ratings, and vehicle sales/retail sales information.

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company’s core business includes designing, manufacturing, marketing and

servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.