



Nov 19, 2016 | HOMESTEAD, Fla.

Ford Super Duty Sets GUINNESS WORLD RECORDS™ Title

- All-new 2017 Ford F-450 Super Duty claims GUINNESS WORLD RECORD™ title for the World's Largest Flag Pulled by a Moving Vehicle, pulling a 45 by 92 foot, 4,124 U.S. flag over four laps at Homestead-Miami Speedway's 1.5 mile track Saturday morning
- The F-450 will put on an encore performance on Sunday afternoon as part of the pre-race festivities prior to the Ford EcoBoost 400 NASCAR Sprint Cup Series championship race live on NBC at 2:30 pm (ET).
- Powered by its 6.7-liter Power Stroke® turbo diesel V8 producing best-in-class 925 lb.-ft. of torque and 440 horsepower, Super Duty delivers maximum gooseneck towing of 32,500 pounds for F-450, class-leading 27,500-pound fifth-wheel towing and class-leading conventional towing of 21,000 pounds; plus a best-in-class maximum payload rating of up to 7,630 pounds.

HOMESTEAD, Fla., Nov. 19, 2016— Torque rules when pulling big loads and Ford proved that today, setting the GUINNESS WORLD RECORDS™ title for the World's Largest Flag Pulled by a Moving Vehicle with a 2017 Ford F-450 Super Duty pulling a 4,124 square foot U.S. flag.

The record eclipses the previous mark set earlier this year by Chevrolet with a 40 by 80-foot flag at Texas Motor Speedway on September 28th.

With its 6.7-liter Power Stroke® turbo diesel V8 producing a best-in-class 925 lb.-ft. of torque and 440 horsepower, the F-450 displayed an exceptional level of towing power that Ford truck owners have come to expect from the top-selling truck series in America.

“At Ford and with Ford trucks in particular we are used to being number one,” said Doug Scott, Ford Truck Group Marketing Manager.

Towing the largest banner here today and setting the Guinness World Record in the category certainly fits with our DNA and what we are all about when we talk about Ford trucks and their towing power. This is a great accomplishment, another to add to the list

of distinctions. Earlier this week we received the *2017 Motor Trend Truck of the Year* award so we will add this to the list.”

Ford is no stranger to patriotic displays at Ford Championship weekend, utilizing the F-Series line of trucks to fly the U.S. flag as part of pre-race activities since 2003. However, Saturday’s practice session for Sunday was special, as the United States flag flown by the F-450 Super Duty for the record-setting drive measured 45’ by 92’ feet.

To set the record, the truck had to travel beyond the 100 meters (328 feet) previous record mark, without the flag touching the ground. The F-450 more than exceeded that requirement, officially covering a verified distance of 109 meters (360 feet) and also completing four full laps around the Homestead-Miami Speedway 1.5-mile oval, site of NASCAR’s championship event, Ford Championship Weekend.

To accommodate the record setting flag, 45-foot riggings from eyelet to eyelet were constructed

enabling the F-450 a driving roll-out of the massive flag. A team of 20 launched and retrieved the flag, ensuring it did not touch the ground.

The F-450 will put on an encore performance on Sunday afternoon as part of the pre-race festivities prior to the Ford EcoBoost 400 NASCAR Sprint Cup Series championship race live on NBC at 2:30 pm (ET).

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.