



Back to the Future: Ford Vehicle Owners Can Easily Upgrade 2010 - 2016 Vehicles to Have Connectivity Features

- Ford SmartLink provides owners of 2010 – 2016 model-year Ford and Lincoln vehicles not equipped with a modem access to a wide array of connectivity features through the new platform
- Features include remote start, lock and unlock, Wi-Fi access capable of hosting up to eight devices, and vehicle health, security and location alerts
- Components of Ford SmartLink include a 4G LTE-enabled OBD II plug-in device, as well as a companion App and Web Portal used to activate remote features, receive alerts and schedule service appointments with the owner's preferred dealer

Dearborn, Mich., Jan. 27, 2017 - Millions of current Ford customers stand to benefit from Ford SmartLink, a technology that enables connectivity features normally only available on new modem-equipped vehicles. Using a simple device that plugs into the OBD II port below the steering wheel, Ford SmartLink will give customers who own 2010 – 2016 model year Ford and Lincoln vehicles that are not equipped with a modem access to:

- Smartphone-based remote start, lock and unlock.
- 4G Wi-Fi hotspot capable of accepting up to eight devices.
- Vehicle health and security alerts.
- Vehicle location assistance.

“Ford SmartLink will surprise and delight owners of recent model-year vehicles by adding some of today’s most popular connectivity features” said Stephen Odell, executive vice president, Global Marketing, Sales and Service. “Offering it through our dealerships is another way to keep us connected with our customers and earn their loyalty.”

SmartLink can be obtained at Ford and Lincoln dealerships starting this summer.

With more than two years of research and development invested, the Ford SmartLink team of engineers, in collaboration with Delphi Automotive and Verizon Telematics, have ensured the technology will work seamlessly with Ford and Lincoln vehicles.

“From security to performance, we’ve conducted extensive testing and made a number of improvements to ensure Ford SmartLink enhances the customer experience for our owners,” said Raj Nair, executive vice president, Global Product Development, and chief technical officer.

“We are thrilled to offer this level of convenience and connectivity to our existing customers, extending the value of their vehicles and giving them just one more reason to love their Ford and Lincoln vehicles.”

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs

approximately 187,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.