



FORD MEDIA CENTER

Ford at CES: Together, Let's Take Back the Streets

By Jim Hackett, President and CEO, Ford Motor Company

Over the past century, the automobile turned out to be the ultimate disruptor to human's lives and our civic way of life.

In one of his earliest ads, Henry Ford declared that he wanted to open the highways for all humankind. That idea, in action, gave us extraordinary new freedom—to travel great distances and to get around town like never before. This system at its inception had great attraction. It spawned new industries, thousands of new companies, and drove generations of personal and economic growth.

Yet, over time, as our towns and cities were designed around the automobile, roads overtook the community centers. Where people once gathered in the streets and town squares, there are now highways and multi-lane roads. Perhaps worst of all, time we used to spend with each other is now often wasted in congestion and traffic. Thirty years ago, we spent an average of 16 hours in traffic per year. Now, we spend 38 hours. The price we paid for the freedom to move was the creation of a world where roads were built for cars.

[Click here](#) to read the full post on Medium.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.