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Ford at CES: Why Teaming with Postmates Will Help Ford Expand On-Demand Delivery to Everyone

By Sherif Marakby, Ford Vice President, Autonomous Vehicles and Electrification

Location, location, location! For decades, businesses have operated on the mantra that to succeed, they must find the perfect spot, but in a rapidly changing mobility landscape, is that still true? What if businesses – small, medium and large – could use self-driving vehicles to loosen the grip of geography, changing the way they operate and the way our communities operate in the process?

At Ford, we believe that's the kind of potential autonomous technology holds, and why we expect our partnership with [Postmates](#), a company that's already making big improvements to the lives of city dwellers, can make an even bigger impact on local economies. Like us, Postmates is on a mission to help people unlock the best of their cities, with a focus on creating a reliable on-demand delivery network – one that gives consumers better access to the goods they need.

[Click here](#) to read the full post on Medium.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.