



FORD MEDIA CENTER

New LEGO Speed Champions 1968 Mustang Fastback Is a Personalized Vintage Ford Race Car for Your Desk

- Ford and LEGO® introduce a vintage 1968 Ford Mustang fastback race car set as part of the LEGO Speed Champions range celebrating Ford's heritage
- New 183-piece LEGO set features a 1968 Mustang fastback, timing board, mini-figure driver in a classic racing suit, plus racing decals and stripes to personalize it
- LEGO Speed Champions 1968 Ford Mustang fastback set goes on sale March 1, priced at \$14.99

DEARBORN, Mich., Feb. 9, 2018 – Ford and LEGO® are celebrating Ford's heritage by adding a 1968 Mustang fastback race car to the LEGO Speed Champions lineup.

As a tribute to America's favorite sports car, the 183-piece Ford Mustang kit features green bodywork with gold dual stripes and wheels, race graphic stickers, removable windscreen and a mini-figure driver wearing a classic racing suit. For added fun, the race car set includes a Ford-branded timing board.

"The new Ford Mustang LEGO Speed Champions set gives parents and children the chance to share their passions – generations of fans have grown up building LEGO sets and spending time together behind the wheel," said Myra Lind, LEGO Speed Champions marketing manager. "This partnership of iconic brands allows kids of all ages to enjoy the latest products from two great companies."

As a natural fit for the new 2018 Mustang launch – the most personalized Mustang ever – Ford's Design and Licensing teams worked closely with LEGO to create a 1968 Mustang fastback race car set that speaks to the passion, creativity and personalization pony car fans will appreciate.

"We worked closely with LEGO to design a vintage Mustang, personalizing the fastback with stripes and decals that harken back to Ford's racing heritage," said Matt Monroe, Ford licensing manager. "This 1968 Mustang fastback race car is a special product that adds even more excitement to Ford's LEGO Speed Champions lineup."

On sale March 1, the 1968 Ford Mustang joins the historic Ford GT40 and new Ford GT race cars, Ford F-150 Raptor high-performance off-road truck, a Ford Fiesta WRC rally car, a classic Ford hot rod and a 2015 Ford Mustang as part of the LEGO Speed Champions Ford collection.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions.

Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

About the LEGO® Group

The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO® brick, it is one of the world's leading manufacturers of play materials.

Guided by the company spirit: "Only the best is good enough," the company is committed to the development of children and aims to inspire and develop the builders of tomorrow through creative play and learning. LEGO products are sold worldwide and can be virtually explored at www.LEGO.com.

For more news from the LEGO Group, information about our financial performance and responsibility engagement, please visit <http://www.LEGO.com/aboutus>.

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