



Why a Car Company Is Looking to the Skies: A Glimpse into Ford's Drone Research

If you've looked at your social media feeds lately, chances are you've seen some video or photography taken with the help of a drone. These types of shots, which have been out of reach for us amateurs until now, are just the tip of the iceberg when it comes to what drone technology can help us do.

At Ford, we recognize that people are using drones in fascinating ways: to monitor crops in agriculture, gather information for disaster management, and in the inspection of buildings or other infrastructure. Our customers are beginning to think about drones as tools to help get their jobs done, the same way they think about their vehicles. As researchers, we were intrigued by the relationship between our vehicles and drones and how we might serve our customers in the future, so we embarked on a mission to find out more.

[Click here to read the full post on Medium.](#)

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.