



New Ford F-150 Power Stroke Diesel Has Best-in-Class EPA-Estimated 30 MPG Highway Fuel Economy Rating

- **Efficient:** 2018 F-150 3.0-liter Power Stroke[®] diesel has a best-in-class EPA-estimated fuel economy rating of 30 mpg highway
- **Powerful:** First-ever F-150 Power Stroke diesel engine offers best-in-class 250 diesel horsepower and 440 lb.-ft. of torque
- **Capable:** Diesel-equipped F-150 brings best-in-class diesel towing and payload capacity

DEARBORN, Mich., April 19, 2018 – The 2018 Ford F-150's first 3.0-liter Power Stroke[®] diesel engine officially boasts EPA-estimated ratings of 30 mpg highway, 22 mpg city and 25 mpg combined. These are the highest EPA-estimated ratings available in a full-size pickup truck.

These benchmark figures are the result of more than a decade of work developing a lightweight high-strength, military-grade, aluminum-alloy body, a 10-speed SelectShift[®] transmission, and robust engine construction of aluminum and compacted graphite iron to deliver durability, reduced weight and stump-pulling torque.

“Even a few years ago, customers wouldn’t have imagined an EPA-estimated rating of 30 mpg highway would be possible in a full-size pickup, but our team of crazy-smart engineers rose to the challenge,” said Hau Thai-Tang, Ford executive vice president, product development and purchasing.

In addition to its leading fuel economy ratings, the all-new F-150 Power Stroke boasts best-in-class* diesel power – 250 horsepower and a stout 440 lb.-ft. of torque – greater torque than a 2019 Ram 1500 Hemi V8. It provides best-in-class diesel towing of 11,400 pounds for pulling boats, horses or RVs. The new engine also provides best-in-class diesel payload – 2,020 pounds for XL and XLT fleet applications, and 1,940 pounds for retail applications – to easily haul equipment, supplies or a slide-in camper.

F-150 Power Stroke diesel shares its proven commercial-grade technology with F-Series Super Duty's 6.7-liter Power Stroke – America's most powerful, capable heavy-duty pickup truck ever.

The 2018 Ford F-150 with all-new 3.0-liter Power Stroke diesel engine will begin shipping to dealers in May.

*Class is full-size pickups under 8,500 pounds. GVWR based on Ford segmentation.

About Ford Motor Company

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is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.