



## Ford Explores Cleaner Air and Increased Productivity for Cities, Expands Transit Plug-in Hybrid Van Trial to Valencia

- Ford is to extend research into the use in urban areas of plug-in hybrid electric vans that run solely on electric power for most city trips

- Working with the regional government of Valencia and the Valencia City leadership, the company seeks to better understand benefits both for the environment and for customers

- The Transit Custom vans, already on trial in London, feature advanced electric powertrain, 1.0-litre EcoBoost engine extends battery range

**VALENCIA, Spain, May 9, 2018** – Among the toughest working environments for vans, cities offer significant challenges to moving people and delivering goods and services. Ford, which is already investigating how plug-in hybrid electric vehicles (PHEVs) could help in London, today announced it would also begin testing in Valencia, Spain.

The collaboration between Ford Smart Mobility, the regional government of Valencia and the Valencia City leadership, is designed to see how Transit Custom PHEV fleets could contribute to cleaner air targets and enhanced productivity.

“At Ford, we are committed to tackling urban mobility challenges, moving people and delivering goods and services through innovation and technology,” said Steven Armstrong, president and CEO, Ford of Europe, Middle East & Africa. “As no two cities are alike, it is vital that we look at the mobility issue from a variety of perspectives. Our research in Valencia will help us gain a meaningful understanding of the benefits that small and medium fleets running primarily on electric power can bring.”

Ford’s partnerships with the Generalitat Valenciana and the city of Valencia, not only complements testing in London, but reflects an investment of \$11 billion that Ford is making in its electrified portfolio to include 40 electrified vehicles globally, including 16 full battery electric vehicles by 2022.

The focus in the Spanish city will be more regarding the use of small and medium fleets of Transit Custom PHEVs that are driven solely by an electric motor with a zero-emission target range of more than 50 kilometres (31 miles). The award-winning 1.0-litre EcoBoost petrol engine serves as a range extender, eliminating range anxiety by charging the on-board batteries when longer trips are required.\*

Scheduled for volume production in 2019, the Transit PHEV project reaffirms Ford’s commitment to Spain and Valencia as one of its most important manufacturing locations in Europe. Ford has invested more than €2.9billion in Valencia since 2011, and in November 2017 Ford announced investment of more than €750million in its Valencia Vehicle Operations to build the next generation Ford Kuga.

“Environmental and mobility challenges faced by cities like Valencia can only be addressed by strong leadership and bold innovation,” said Ximo Puig, Generalitat Valenciana President at the launch event. “We are delighted that Ford continues its commitment to the Comunitat Valenciana by bringing its innovative technologies to the city.”

Equipped with telematics and geofencing technology, twenty Transit Custom PHEV vans, are being used for the 12-month trial in London that Ford launched earlier this year, working with Transport for London and a variety of fleet customers, ranging from the Metropolitan Police to courier services and construction firms.

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\*Officially homologated fuel-efficiency and CO<sub>2</sub> emission figures will be published closer to on-sale date

### About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 54,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.