



FORD MEDIA CENTER

Ford Fireworks Explode Over Detroit's Riverfront in a Dazzling Summer Tradition

DETROIT, June 25, 2018 -- The Ford Fireworks lit up Downtown Detroit to cap a perfect summer evening for family fun. Celebrating 60 years, the Ford Fireworks featured more than 10,000 pyrotechnic effects that thrilled the hundreds of thousands of people gathered along the Detroit River.

The theme of this year's big show was "Come Alive in the D!" In addition to the sparkling display in the sky, Ford Focus on Freedom saluted 200 current and former military members and their families during a special VIP event with a close-up view of the fireworks. Ford Fund also sponsored live entertainment, games and giveaways, a vintage plane flyover from Yankee Air Museum, and an exclusive viewing zone for 2,000 Detroit-area students and family members. Learn more by clicking.

Ford has been investing in Detroit since the company's founding in 1903. Over the past 10 years, Ford and Ford Fund have donated more than \$166 million to organizations throughout southeast Michigan, supporting education, safe driving and community life, including hunger relief and other essential services.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.