



Ford NASCAR Mustang Revealed; World's Best-Selling Sports Coupe Ready for Cup Competition in 2019

- Ford unveils the new NASCAR Mustang that will compete in the Monster Energy NASCAR Cup Series in 2019 for employees at the company's World Headquarters
- World's best-selling sports coupe moves to America's most popular form of racing – for the first time ever – debuting at 2019 Daytona 500 in February
- Ford Performance and Ford Design teams worked together on new model to create competitive race car that remains true to its heritage

DEARBORN, Mich., Aug. 9, 2018 – Ford today revealed its all-new Mustang NASCAR Cup race car, the first time Mustang – the world's best-selling sports car – will compete in NASCAR's top-level Cup racing series.

"Mustang has raced since it was first sold in 1964," said Hau Thai-Tang, Ford's executive vice president, Product Development and Purchasing, who was on hand to help unveil the car. "After more than a half-century, it feels great to finally let Mustang run in the top echelon of America's most popular stock car racing series."

Even before Mustang became a global icon, its first competition was in 1964, when it surprisingly won the Tour de France Automobile, a grueling 4,000 mile, 10-day rally. Soon after, it began a racing legacy in SCCA Trans-Am, IMSA, NHRA, Formula Drift and NASCAR Xfinity – NASCAR's second tier series.

"Ever since we announced in April that Mustang would be going to the Cup level in 2019, we've heard nothing but positive feedback," said Mark Rushbrook, global director, Ford Performance Motorsports. "Our Ford Performance team has worked hard with the Ford Design team to create a Mustang that will be competitive on the track while remaining true to its proud heritage. We can't wait to see it winning races in the NASCAR Cup Series next year."

Ford Design and Ford Performance worked carefully to translate Mustang's signature style to meet NASCAR rules, ensuring Mustang will look as great on the oval as it does on the street.

All 13 Ford drivers currently competing in the Monster Energy NASCAR Cup Series were on hand for the unveiling for employees at the company's World Headquarters, along with team owners and NASCAR executives.

"We look forward to seeing the Ford Mustang, a cultural icon, on the track in the most competitive series in all of motorsports," said Steve O'Donnell, NASCAR executive vice president and chief racing development officer. "Our sport eagerly anticipates the performance, style and fanfare the Mustang will bring to the track each weekend beginning at the 2019 Daytona 500."

Mustang has been competing full-time in the NASCAR Xfinity Series since 2011 and has won a championship in all but one season. Ricky Stenhouse Jr. won back-to-back driver's championships in 2011 and 2012, while Roger Penske has claimed the owner's title in four of the last five years.

Today's reveal comes on the heels of a celebration of the 10 millionth Mustang off the assembly line in Flat Rock, Mich., on Wednesday.

The first race for the new NASCAR Mustang will be the Daytona 500 on Feb. 17, 2019.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 201,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.